

PENUMBRA

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Theme

March Mania:
Fest, Fun & Milestones



MARCH MANIA: FEST, FUN & MILESTONES



March resonates with energy and expression, as campuses come alive with the vibrant rhythms of fest season. It is a time when creativity finds its stage, talents shine, and students come together to celebrate moments filled with enthusiasm, flair, and shared experiences. From lively cultural performances and artistic showcases to dynamic management events, every corner reflects excitement and participation. The atmosphere is charged with music, laughter, and collaboration, creating an environment where individuals not only express themselves but also build lasting connections and unforgettable memories.

Beyond the festivities, March also reflects a journey of growth and transformation. Events during this period are not just about celebration, but about learning, collaboration, and stepping into new roles with confidence. Cultural performances, management activities, and

stepping into new roles with confidence. Cultural performances, competitions, and student-led initiatives create opportunities to showcase capabilities and push beyond comfort zones. At the same time, farewells add an emotional note, marking the end of one chapter and the beginning of another. Together, these experiences shape not only memorable moments but also contribute to personal and professional development. Rhythms of March thus becomes a harmonious blend of festivity and forward growth, leaving behind inspiration, stronger connections, and a renewed sense of purpose. March also stands as a bridge between endings and new beginnings, symbolizing transition in its truest form. As one phase concludes, students reflect on their journey, achievements, and experiences while preparing to embrace new challenges ahead. The energy of the fest gradually transforms into a sense of anticipation for what lies next—be it internships, new academic responsibilities, or professional aspirations. This transition is not just about moving forward, but about carrying lessons, memories, and growth into the future, making March a defining moment of change and progression. It is in these moments of transition that clarity emerges, helping individuals recognize how far they have come and how much further they can go.

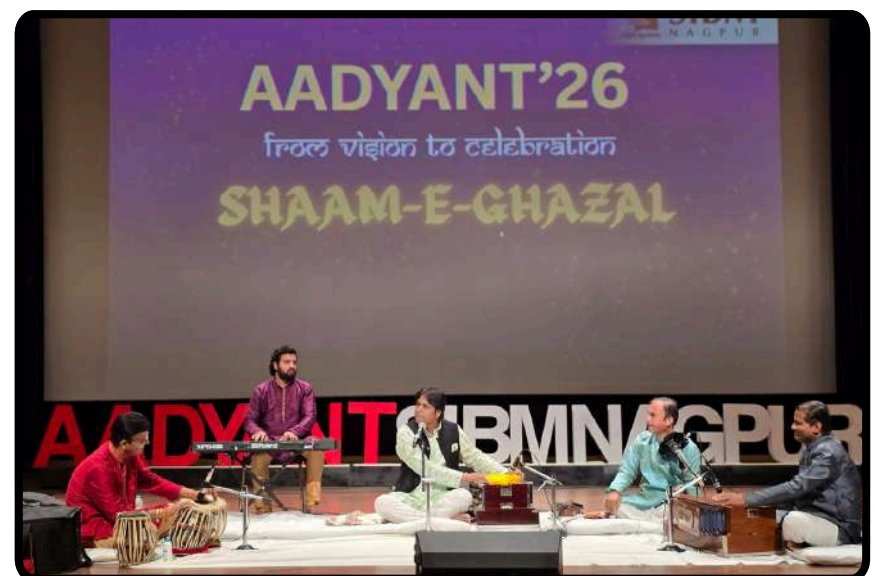
AADYANT 2026: CELEBRATING TALENT, LEARNING & SPIRIT



Aadyant 2026, the annual fest of the Symbiosis Institute of Business Management Nagpur, was held on 1-2 March 2026 with the aim of promoting holistic student development through a mix of management, sports, and cultural activities. Organized by student committees under faculty guidance, the event focused on encouraging teamwork, leadership, creativity, and collaboration while enhancing campus engagement. It also aligned with SDGs such as Quality Education, Good Health and Well-being, and Partnerships for the Goals by integrating experiential learning, sports participation, and collective efforts.

The fest began with an inauguration ceremony followed by performances from artists like Rajat Sood and Divyansh Rana, setting an energetic tone. Across two days, students participated in competitions such as Business Case Study, Mystery Case, and IPL Auction, alongside sports l

like basketball and futsal. Cultural highlights included open mic, group dance, fashion show, and the soulful Shaam-e-Mehfil ghazal evening, concluding with a live music performance. Overall, the event successfully provided a platform for skill development, creative expression, and strengthened the sense of community among students.



NAVDRIшти 2026:

BRIDGING ASPIRATIONS WITH INDUSTRY REALITY



Navdriшти 2026 – The Panel Discussion, held on 06 March 2026 at the SIU Auditorium, aimed to bridge the gap between academic learning and industry expectations. The event focused on helping students understand job market trends, develop professional skills, and prepare for the transition from campus to corporate life. Featuring industry leaders and alumni, the session promoted interaction, knowledge sharing, and alignment of career aspirations with real-world business dynamics while supporting SDGs like Quality Education, Decent Work, and Partnerships for the Goals.

Moderated by Dr. Shailesh Rastogi, the panel discussed the theme “Aspiration vs Reality: The Upcoming Job Market.” Industry experts shared valuable insights on leadership, adaptability, continuous learning, and the importance of interpersonal and problem-solving skills in today’s competitive environment.

They emphasized the need for students to stay updated with industry trends, be flexible in their approach, and maintain a proactive mindset. Alumni panelists further enriched the discussion by sharing their personal transition journeys from campus to corporate life, highlighting real challenges, workplace expectations, and the importance of networking and practical exposure. The session concluded with an interactive Q&A, where students actively engaged with the panelists, clarified their doubts, and gained actionable guidance on career planning, skill enhancement, and long-term professional growth, making the discussion both insightful and impactful. Overall, the session served as a valuable learning platform, equipping students with practical knowledge and confidence to navigate their professional journeys effectively.



AAROHOTSAV 2026: CELEBRATING EXCELLENCE AND UNITY



Aarohotsav 2026 – Annual Management Day, held on 7th March 2026, was celebrated with great enthusiasm to honor leadership, learning, and excellence within the institute. The event aimed to recognize the contributions of faculty, staff, students, and alumni while strengthening the sense of community and institutional pride. The program began with a welcome address and an introduction to the significance of Aarohotsav as a tradition symbolizing growth, collaboration, and achievement. A key highlight of the event was the alumni interaction, where distinguished alumni shared valuable industry insights and experiences, inspiring students to align their aspirations with professional realities and pursue their goals with confidence. The celebration also included felicitation ceremonies for alumni achievers, faculty members, and staff, acknowledging their dedication and contributions to the institute's

success. Student achievements and the efforts of committee members were recognized, fostering motivation and a sense of accomplishment among participants. The event further strengthened alumni engagement and provided students with networking opportunities and practical career guidance. The day concluded with vibrant cultural performances that added energy and joy to the atmosphere, making the celebration memorable. Overall, Aarohotsav 2026 successfully promoted unity, appreciation, and a strong sense of belonging within the institute community.

The event also reinforced the importance of recognizing collective efforts in building a strong academic culture. It left participants with a sense of pride, inspiration, and motivation to contribute meaningfully to the institute's future growth.



ATISARGA 2026:

A HEARTFELT FAREWELL AND NEW BEGINNINGS



Atisarga 2026, the farewell ceremony of Symbiosis Institute of Business Management Nagpur, was organized to celebrate and bid a heartfelt goodbye to the graduating batch of MBA 2024–26. The event brought together students, faculty, and staff, creating a warm and emotional atmosphere as everyone reflected on the journey, growth, and experiences shared over the past two years. It served as a meaningful platform to acknowledge the transformation of students from aspiring learners to confident professionals, ready to step into the corporate world. The ceremony also highlighted the strong bonds formed within the institute, showcasing the sense of belonging and community that defines the SIBM experience.

The evening was enriched with heartfelt speeches by faculty and students, where memories, challenges, and achievements were

fondly recalled. Engaging performances, including music and dance, added vibrancy to the event while celebrating the talent and spirit of the graduating batch. Moments of appreciation recognized individual and collective accomplishments, making the occasion even more special. The event was filled with nostalgia, gratitude, and joy, as students reminisced about their academic journey, friendships, and personal growth. Atisarga 2026 concluded on an emotional yet hopeful note, with heartfelt wishes and encouragement for the batch of 2024–26 to achieve success, embrace new opportunities, and carry forward the values and learnings gained from the institute. It also provided an opportunity for students to express their gratitude towards mentors and peers who played a significant role in their journey. It reminded students of the values, lessons, and friendships that would stay with them beyond campus life.



SYMBICON '26: ADVANCING RESEARCH & INNOVATION



The 5th Annual International Conference – SYMBICON '26 on Sustainability, Innovation, and Technology was organized to promote research excellence and academic collaboration among scholars, researchers, and industry experts. The event included a pre-conference workshop on 6th March 2026, where sessions on theory building and qualitative research enhanced participants' understanding of research methodologies. The main conference, held on 7th March 2026 in online mode, provided a platform for sharing innovative ideas, discussing contemporary business challenges, and encouraging interdisciplinary dialogue on sustainability, digital transformation, and emerging management practices.

The conference featured expert sessions by distinguished speakers, including Dr. Vikas Arya, Prof. Dr. P. Murugan, and Dr. Aradhana Gandhi, who shared insights on digital branding,

research methodologies, and consumer behavior. Multiple research papers were presented across thematic tracks such as sustainability, AI, marketing, human capital, and innovation, highlighting emerging trends and practical applications. The event also included engaging discussions and Q&A sessions, allowing participants to gain deeper clarity and feedback on their research work. Best paper awards were presented to recognize outstanding research contributions, encouraging academic excellence among participants. The conference fostered meaningful academic discussions, strengthened networking and collaboration, and enhanced research engagement, ultimately contributing to the development of a strong research ecosystem and promoting responsible and sustainable business practices.



TALENT HUNT 2026: CELEBRATING HIDDEN GEMS



Talent Hunt 2026 – “Hidden Gems of SIBM,” held on 27th March 2026, was organized to provide faculty and staff with a platform to showcase their hidden talents and encourage creativity beyond academic roles. The event aimed to promote artistic expression, team bonding, and a vibrant institutional culture while supporting inclusivity and holistic development. It aligned with multiple SDGs, emphasizing well-being, equality, and collaboration through engaging and participative activities. The program began with a soulful shloka by Dr. Chanchal Dey and was energetically hosted by Dr. Prakash Bhongade, setting an enthusiastic tone for the event.

The event witnessed lively participation across categories such as singing, dance, poetry, and storytelling, showcasing the diverse talents of faculty and staff. Performances by individuals like Dr. Anant Deogaonkar and others, along

with engaging dance and poetry presentations, created a vibrant and memorable atmosphere. An art exhibition further added creative depth to the program, while an address by Dr. Shailesh Rastogi appreciated the participants’ efforts. The event concluded with a vote of thanks, followed by a birthday celebration and refreshments, leaving everyone with joyful memories and a strengthened sense of community.



MOMENTS THAT MADE THIS MONTH



THE HEART BEHIND THE WORK

GRATEFUL TO OUR AMAZING TEAM FOR BRINGING THEIR PASSION TO THE NEWSLETTER

This edition captures the creativity and dedication that shaped March at SIBM Nagpur. Every piece has been thoughtfully put together to reflect the energy, achievements, and campus spirit of the month.

More than just updates, this newsletter celebrates collaboration, unity, and the collective efforts of our community. As you reach the final page, we thank everyone who contributed and look forward to sharing new stories and milestones in the next edition.

MBA 2025-27

**MEHAR PARVEEN
ANSH CHANDHOKE
KEERTI SHARMA
SAURABH RAJPOOT
VAIBHAV YERNE
YATHANSH BHARDWAJ**