

Symbiosis Institute of Business Management, Nagpur
Master of Business Administration (Food and Agri Business
Management)
Programme Structure 2025-27

1.	OBJECTIVE	Prepare students for an excellent corporate career, combining theory with practical business, classroom teaching with Management Development					
2.	DURATION (IN MONTHS)	24 (Full Time)					
3.	INTAKE	60					
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)	
			15	7.5	3	25 (Includes i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3)	
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)		b) International Students (In Percentage)		
			2		25		
5.	ELIGIBILITY	Graduate from any recognized University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes) at graduation.					
6.	SELECTION PROCEDURE	Candidates shortlisted through the Symbiosis National Aptitude Test (SNAP) will proceed to the Group Exercise (GE) and Personal Interaction (PI) rounds. The final selection will be based on a composite merit list, with the SNAP score contributing 50%, GE 10%, and PI 40%					
7.	MEDIUM OF INSTRUCTION	English					
8.	PROGRAMME PATTERN	Semester					
9.	COURSE & SPECIALISATION	As per Annexure A					
10.	FEE		Academic Fee p.a	Institute Deposit	Total		

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	Indian Students	Other than Nagpur Domicile (Amount in INR)	575000	20000	595000			
		Nagpur Domicile (Amount in INR)	488750	20000	508750			
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	10700	275	10975			
		Foreign National Category (Amount in US\$)	2600	275	2875			
11. ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.							
12. STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.							
13. AWARD OF DEGREE	Master of Business Administration (Food and Agri Business Management) will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA.							
14. CLASSIFICATION OF CREDITS								
Semester	Generic Core	Generic Elective	Specialisation Core	Specialisation Elective	Open Elective	Mandatory Non-Credit Course/s	Non-Credit Audit Course/s	Total
Common								
1	25	2	0	0	0	1 *	As per the student's choice	27
2	23	4	0	0	0	0		27
3	29	4	0	0	0	1 *		33
4	11	2	0	0	0	0		13
Total	88	12	0	0	0	0		100
* Satisfactory completion of non credit courses 'Health and Wellness', 'Vasudhaiva Kutumbakam' is mandatory for award of degree.								
Additional Note: #Health and Wellness Module I and Module II will be conducted during the semesters mentioned in the programme structure. However, the course will be listed on the students' grade sheets as "Health and								

Wellness" in the semester in which the institute's course code is officially assigned.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council and Board of Management. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continous Assessment	Term End Examination	Total Marks
Semester : 1							
Generic Core Courses							
T2778	0212420101	Basics of Financial Management		2	60	40	100
T2560	0212420102	Principles and Practices of Management		2	60	40	100
T2114	0212420103	Essentials of Marketing Management		2	60	40	100
T2572	0212420104	Human Resource Management		2	60	40	100
T2818	0212420105	Agricultural Economics		3	90	60	150
T2819	0212420106	Introduction to Agriculture		2	60	40	100
TH4170	0212420107	Food Product Development And Consumer Studies		3	90	60	150
T3639	0212420108	Spreadsheet Modelling		2	100	0	100
T2931	0212420109	Accounting for Managers		2	100	0	100
T2216	0212420110	Business Statistics		2	60	40	100
T2803	0212420111	Project on Practical Understanding of APMC Operations		3	150	0	150
SMC001	0212420112	Vasudhaiva Kutumbakam *		0	0	0	Mandatory Non-Credit Course
TH4788		Health and Wellness Module I #		0	0	0	0
Total				25	890	360	1250
Generic Elective Courses Group (Choose any one course)							
T2192	0212420113	Technology and Innovation Management		2	60	40	100
T3577	0212420114	Data Analysis Using Python		2	60	40	100
T2528	0212420115	Management of Operations		2	60	40	100
Total Required Credits				2	60	40	100
Semester : 2							
Generic Core Courses							
T2374	0212420201	Agri Supply Chain Management		2	60	40	100
T2817	0212420202	Advances in Agriculture		2	60	40	100
T2151	0212420203	Agri Input Marketing		2	60	40	100
TM2042	0212420204	Agriculture Finance		2	60	40	100
TH4169	0212420205	Food Safety And Quality Management		3	90	60	150
T2938	0212420206	Organization Behaviour and Leadership		2	60	40	100

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T2141	0212420207	Rural Marketing		2	60	40	100
T2370	0212420208	Agri Commodity Markets		2	60	40	100
T2513	0212420209	Marketing Research		2	100	0	100
T2362	0212420210	Rural Inclusion		2	100	0	100
T2253	0212420211	Strategic Management		2	60	40	100
TH4789		Health and Wellness Module II #		0	0	0	0
Total				23	770	380	1150
Generic Elective Courses Group (Choose any two course)							
T2130	0212420212	Brand Management		2	60	40	100
T2729	0212420213	Indian Ethos and Values for Management		2	60	40	100
T3799	0212420214	Data Visualization and Storytelling		2	60	40	100
TM2253	0212420215	Generative AI and use cases		2	60	40	100
T3821	0212420216	Introduction to DBMS and SQL Programming		2	60	40	100
T2128	0212420217	Product Management		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2804	0212420302	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2622	0212420303	Business Simulation		2	100	0	100
T3154	0212420304	Data Driven Decision Making		2	60	40	100
T1334	0212420305	Food Safety laws		2	60	40	100
T2169	0212420306	Warehouse Management		2	60	40	100
T2369	0212420307	Agri Retail Management		2	60	40	100
T2376	0212420308	Agri Procurement Management		2	60	40	100
T2378	0212420309	Agri Import and Export Management		2	100	0	100
T2897	0212420310	Cold Chain Management		2	60	40	100
T2133	0212420311	Sales Management		2	60	40	100
TM2250	0212420312	Management Consulting		2	60	40	100
SMC003	0212420313	Health and Wellness *		0	0	0	Mandatory Non-Credit Course
T2905	0212420301	Summer Internship		5	250	0	250

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Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continous Assessment	Term End Examination	Total Marks
Total				29	1130	320	1450
Generic Elective Course Group (Choose any two courses)							
T2329	0212420314	Retail Distribution and Logistics		2	60	40	100
TM2035	0212420315	Leadership in 21st Century Organizations		2	60	40	100
TM2161	0212420316	Scrum Project Management		2	60	40	100
T2649	0212420317	Management of International Operations		2	60	40	100
T2236	0212420318	Corporate Governance and Ethics		2	60	40	100
TH4175	0212420319	Food Journalism and Social Marketing		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2449	0212420402	Concepts and Applications in Sustainability		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
TM2243	0212420404	Agripreneurship		2	60	40	100
Total				11	430	120	550
Generic Elective Courses Group (Choose any one course)							
T2139	0212420405	Digital Marketing		2	60	40	100
T3638	0212420406	Marketing and Sales Analytics		2	60	40	100
TH4167	0212420407	Food security and Food systems approach		2	60	40	100
Total Required Credits				2	60	40	100

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Semester	Continuous Assessment	Term End Examination	Total Credits	Total Marks
Semester 1	7	20	27	1350
Semester 2	4	23	27	1350
Semester 3	13	20	33	1650
Semester 4	5	8	13	650
Total	29	71	100	5000