

Symbiosis Institute of Business Management, Nagpur
Master of Business Administration (Food and Agri Business
Management)
Programme Structure 2026-2028

Annexure A

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continous Assessment	Term End Examination	Total Marks
Semester : 1							
Generic Core Courses							
T2778	0212420101	Basics of Financial Management		2	60	40	100
T2560	0212420102	Principles and Practices of Management		2	60	40	100
T2114	0212420103	Essentials of Marketing Management		2	60	40	100
T2572	0212420104	Human Resource Management		2	60	40	100
T2818	0212420105	Agricultural Economics		3	90	60	150
T2819	0212420106	Introduction to Agriculture		2	60	40	100
TH4170	0212420107	Food Product Development And Consumer Studies		3	90	60	150
T3639	0212420108	Spreadsheet Modelling		2	100	0	100
T2931	0212420109	Accounting for Managers		2	100	0	100
T2216	0212420110	Business Statistics		2	60	40	100
T2803	0212420111	Project on Practical Understanding of APMC Operations		3	150	0	150
SMC001	0212420112	<i>Vasudhaiva Kutumbakam</i> *		0	0	0	Mandatory Non-Credit Course
TH4788		Health and Wellness Module I #		0	0	0	0
Total				25	890	360	1250
Generic Elective Courses Group (Choose any one course)							
T2192	0212420113	Technology and Innovation Management		2	60	40	100
T3577	0212420114	Data Analysis Using Python		2	60	40	100
T2528	0212420115	Management of Operations		2	60	40	100
Total Required Credits				2	60	40	100
Semester : 2							
Generic Core Courses							
T2374	0212420201	Agri Supply Chain Management		2	60	40	100
T2817	0212420202	Advances in Agriculture		2	60	40	100
T2151	0212420203	Agri Input Marketing		2	60	40	100
TM2042	0212420204	Agriculture Finance		2	60	40	100
TH4169	0212420205	Food Safety And Quality Management		3	90	60	150
T2938	0212420206	Organization Behaviour and Leadership		2	60	40	100

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T2141	0212420207	Rural Marketing		2	60	40	100
T2370	0212420208	Agri Commodity Markets		2	60	40	100
T2513	0212420209	Marketing Research		2	100	0	100
T2362	0212420210	Rural Inclusion		2	100	0	100
T2253	0212420211	Strategic Management		2	60	40	100
TH4789		Health and Wellness Module II #		0	0	0	0
Total				23	770	380	1150
Generic Elective Courses Group (Choose any two course)							
T2130	0212420212	Brand Management		2	60	40	100
T2729	0212420213	Indian Ethos and Values for Management		2	60	40	100
T3799	0212420214	Data Visualization and Storytelling		2	60	40	100
TM2253	0212420215	Generative AI and use cases		2	60	40	100
T3821	0212420216	Introduction to DBMS and SQL Programming		2	60	40	100
T2128	0212420217	Product Management		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2804	0212420302	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2622	0212420303	Business Simulation		2	100	0	100
T3154	0212420304	Data Driven Decision Making		2	60	40	100
T1334	0212420305	Food Safety laws		2	60	40	100
T2169	0212420306	Warehouse Management		2	60	40	100
T2369	0212420307	Agri Retail Management		2	60	40	100
T2376	0212420308	Agri Procurement Management		2	60	40	100
T2378	0212420309	Agri Import and Export Management		2	100	0	100
T2897	0212420310	Cold Chain Management		2	60	40	100
T2133	0212420311	Sales Management		2	60	40	100
TM2250	0212420312	Management Consulting		2	60	40	100
SMC003	0212420313	Health and Wellness *		0	0	0	Mandatory Non-Credit Course
T2905	0212420301	Summer Internship		5	250	0	250

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Total				29	1130	320	1450
Generic Elective Course Group (Choose any two courses)							
T2329	0212420314	Retail Distribution and Logistics		2	60	40	100
TM2035	0212420315	Leadership in 21st Century Organizations		2	60	40	100
TM2161	0212420316	Scrum Project Management		2	60	40	100
T2649	0212420317	Management of International Operations		2	60	40	100
T2236	0212420318	Corporate Governance and Ethics		2	60	40	100
TH4175	0212420319	Food Journalism and Social Marketing		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2449	0212420402	Concepts and Applications in Sustainability		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
TM2243	0212420404	Agripreneurship		2	60	40	100
Total				11	430	120	550
Generic Elective Courses Group (Choose any one course)							
T2139	0212420405	Digital Marketing		2	60	40	100
T3638	0212420406	Marketing and Sales Analytics		2	60	40	100
TH4167	0212420407	Food security and Food systems approach		2	60	40	100
Total Required Credits				2	60	40	100