



वसुधैव कुटुम्बकम्।

**SIBM
NAGPUR**



॥वसुधैव कुटुम्बकम्॥



MBA BROCHURE 2025-2027



Symbiosis Institute of Business Management
Wathoda Layout, Nagpur
Maharashtra- 440008

MESSAGE FROM OUR HON'BLE CHANCELLOR

“ Symbiosis has built a beautiful campus in 75 acres of land in Nagpur and we have tried to give the best of facilities to our students, to enrich their overall life on the campus. In the last 5 years, in spite of the pandemic, SIBM Nagpur has grown greatly, and is living up to the expectations of all its stakeholders, following the true traditions, ethics and principles of Symbiosis. The students of the earlier batch have also done the Institute proud. I have no doubt that every student passing out of SIBM Nagpur will excel wherever he or she goes, following our motto of Vasudhaiva Kutumbakkam. I wish all the students all the very best. ”

**Prof. (Dr.) S.B. Mujumdar,
Chancellor Symbiosis International
(Deemed University)**



MESSAGE FROM OUR HON'BLE PRO CHANCELLOR

**-DR. VIDYA YERAVDEKAR,
PRO CHANCELLOR,
SYMBIOSIS (DEEMED UNIVERSITY)**



Symbiosis Institute of Business Management, Nagpur, started imparting education in 2019. Under the aegis of Symbiosis International (Deemed University), the SIBM Nagpur boasts of an expansive state-of-the-art 75-acre campus that is equipped with all facilities required for a unique learning experience. The faculty have been carefully selected, none without a doctorate in their domain areas. The thrust has been upon making our students “employable” in the true sense, bringing practical experience into the class along with imparting core conceptual values. The skills, knowledge and attributes that our students bring with them, have been highly appreciated by corporate houses who have participated in the Recruitment Processes in the last two years. This batch will pass out of the portals of SIBM Nagpur this year, and I am sure that they too will prove to be an asset to any organization they join. I wish the students all the very best in their careers and I hope they continue to set the bar higher!



MESSAGE FROM OUR VICE CHANCELLOR

**-DR. RAMAKRISHNAN RAMAN,
VICE CHANCELLOR,
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

I am delighted to extend my warmest greetings to you as the Vice Chancellor of Symbiosis International (Deemed University). It gives me immense pleasure to share with you the exceptional talent pool that Symbiosis Institute of Business Management, Nagpur (SIBM Nagpur), has nurtured and groomed.

Symbiosis International University has always been committed to producing industry-ready professionals and leaders of tomorrow. SIBM Nagpur, as a proud constituent of our university, stands as a testament to this commitment. SIBM Nagpur has consistently strived to impart knowledge and skills that not only meet industry standards but also set new benchmarks in business education. Our MBA program, offering specializations in Marketing, Finance, Operations & Supply Chain, Human Resources, Business Analytics, and MBA (Food and Agri-Business Management), has been carefully designed to provide a holistic learning experience to our students. One of our key strengths lies in our state-of-the-art infrastructure and world-class facilities that facilitate the all-round development of our students. SIBM Nagpur also enjoys a strategic advantage by being located in the burgeoning educational hub of Maharashtra, in close proximity to the MIHAN Project of the Government of Maharashtra, with a vast Special Economic Zone alongside. This unique positioning opens up immense opportunities for our students to engage with the industry and gain real-world insights.

The five specializations we offer - Marketing Management, Financial Management, Human Resource Management, Logistics, Supply Chain Management, and Business Analytics - cater to the diverse career aspirations of our students. I invite you to explore the treasure trove of talent that SIBM Nagpur has to offer. Our graduates are not just well-equipped with knowledge and skills; they are also imbued with values that set them apart as responsible and ethical leaders in the corporate world.

MESSAGE FROM OUR SIBM NAGPUR DIRECTOR



**PROF. (DR.) SHAILESH RASTOGI,
DIRECTOR,
SYMBIOSIS INSTITUTE OF BUSINESS
MANAGEMENT, NAGPUR**

At SIBM Nagpur, we recognise the significance of this pivotal decision and are dedicated to offering an exceptional educational experience that will shape your future success. Our MBA program is meticulously designed to equip you with the knowledge, skills, and mindset required to excel in today's dynamic and competitive business environment. Whether you are a recent graduate eager to launch your career or a seasoned professional seeking to elevate your skills, our program offers a transformative learning journey tailored to your needs and aspirations. At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you can apply theoretical concepts to solve complex business challenges, refine your leadership abilities, and build a robust professional network beyond the classroom. Our curriculum is designed to be flexible and customisable, allowing you to tailor your educational experience to align with your interests, career goals, and industry trends. Whether you choose to specialize in MBA Finance, Marketing, Operations & Supply Chain, Human Resources or Business Analytics, our program provides the necessary tools for success. In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the opportunity to enhance your soft skills, cultivate a global perspective, and become a responsible leader who drives positive change within your organization and community.

SIU RANKINGS

**INDIA
TODAY**

**Ranked No. 1 Pvt. University in India,
by India Today.**



**Ranked 31st University in India, Ranked 59th
Overall, Ranked 17th in Management Category.**



**Awarded QS I-GAUGE - DIAMOND rating in Indian Colleges
and Universities**



**Times
Higher
Education**

**Time Higher Education Asia University Ranking 2023 ranks
Symbiosis International University among the top 201 - 250
Universities in Asia.**

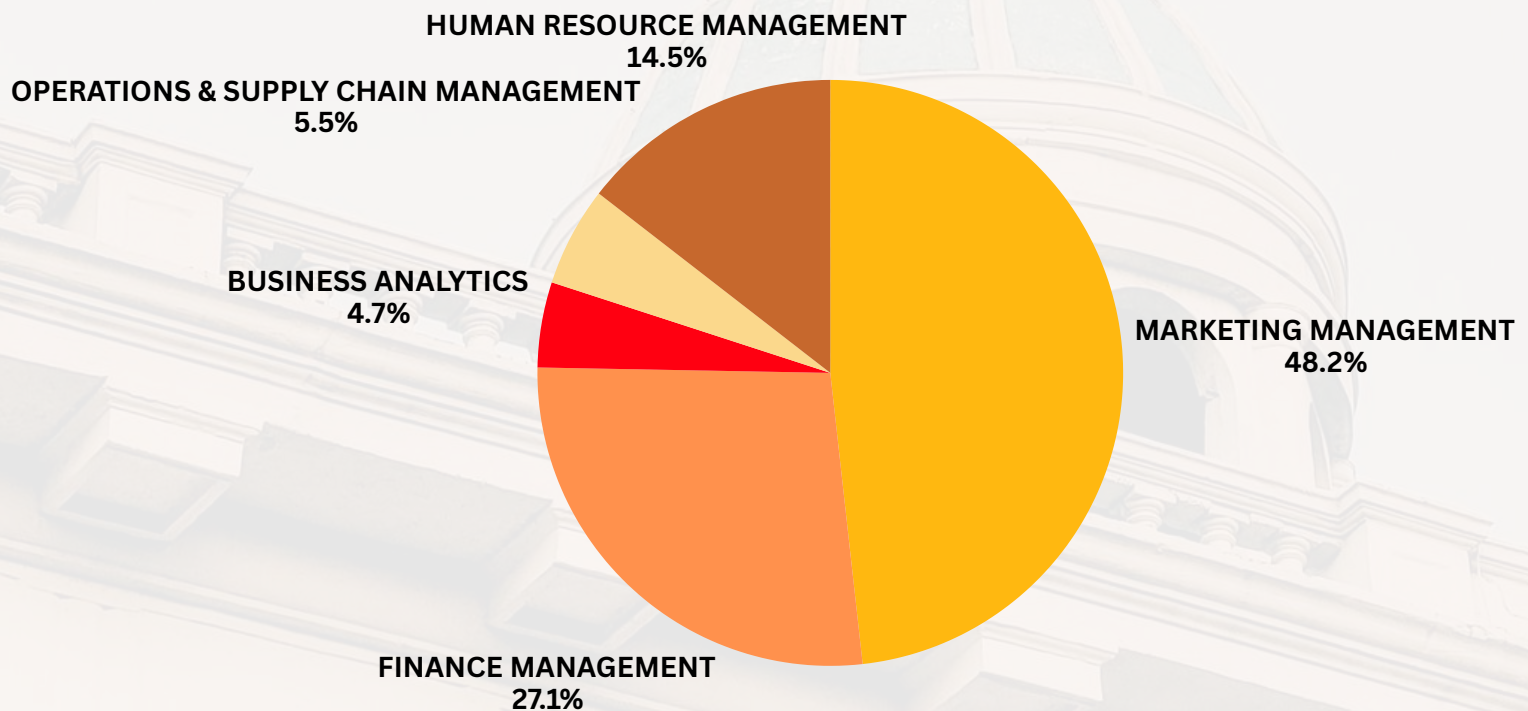
SIU RANKINGS



- **Between 301-400 Globally & 10th in India Overall**
- **54th Globally and 2nd in India in 'Responsible consumption and production'**
- **Between 201-300 Globally and 11th in India in 'Gender equality'**
- **Between 301-400 Globally and 11th in India in 'Good health and well-being'**
- **Between 301-400 Globally and 12th in India in 'Partnership for the goals'**

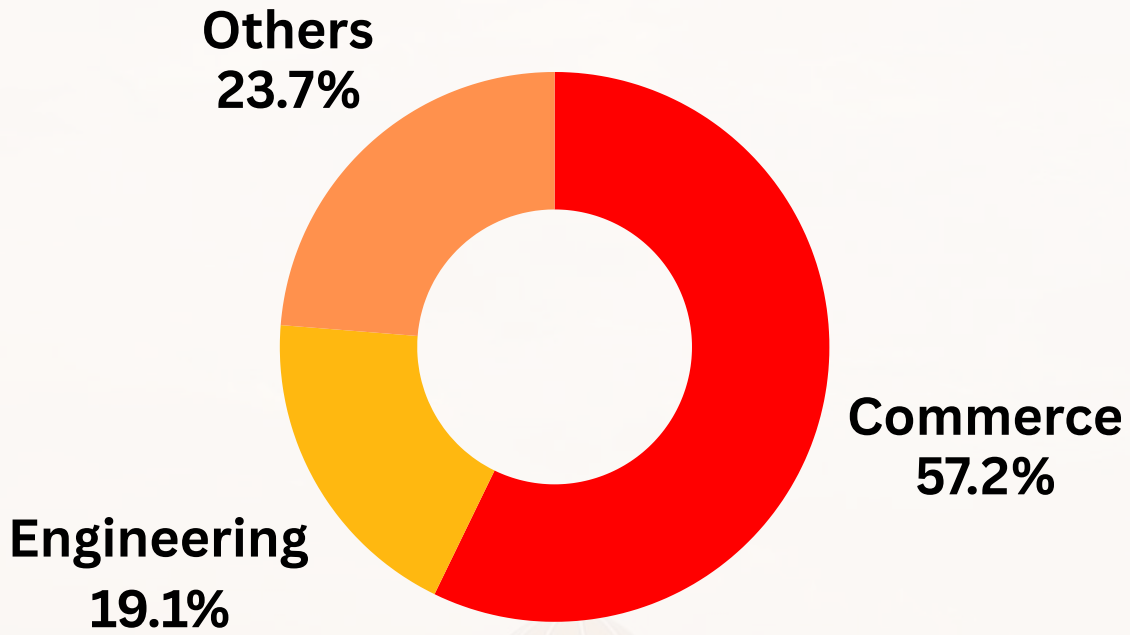
BATCH COMPOSITION

Specialisation	Student Count
MARKETING MANAGEMENT	123
FINANCE MANAGEMENT	69
HUMAN RESOURCES MANAGEMENT	39
OPERATION & SUPPLY CHAIN MANAGEMENT	14
BUSINESS ANALYTICS	12



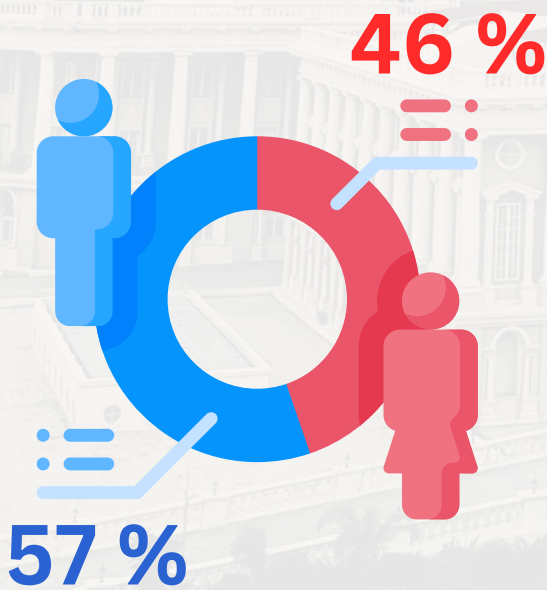
SIBM NAGPUR STATISTICS

ACADEMIC BACKGROUND



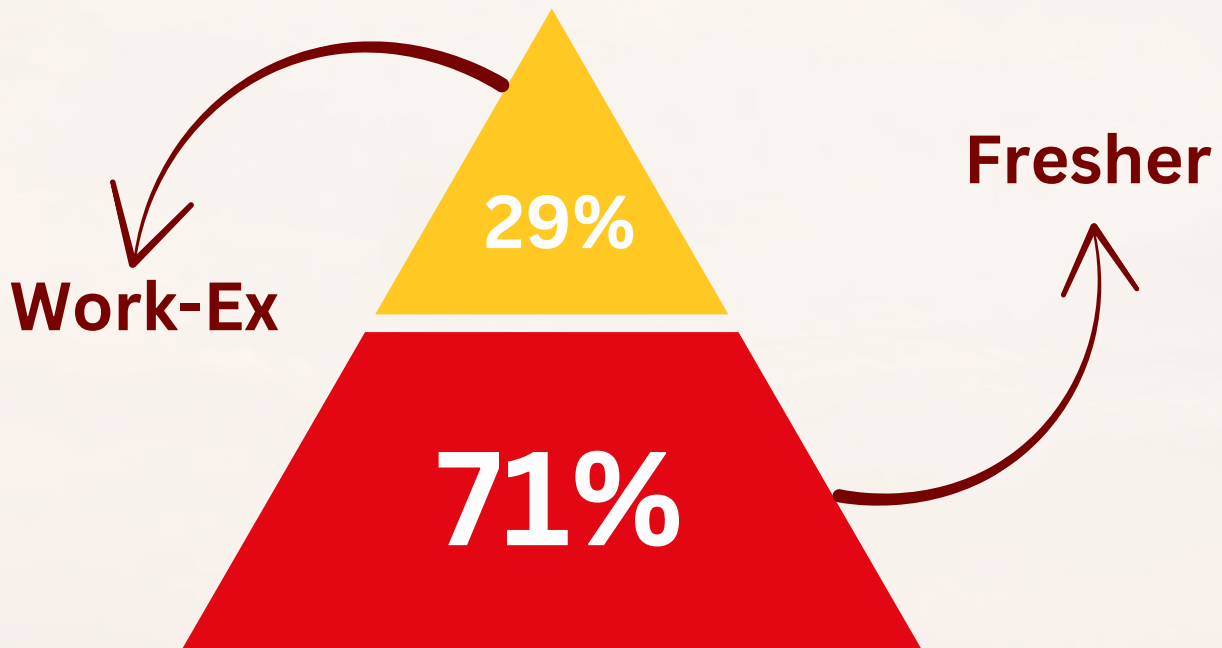
GENDER DIVERSITY

AVERAGE WORK EX.

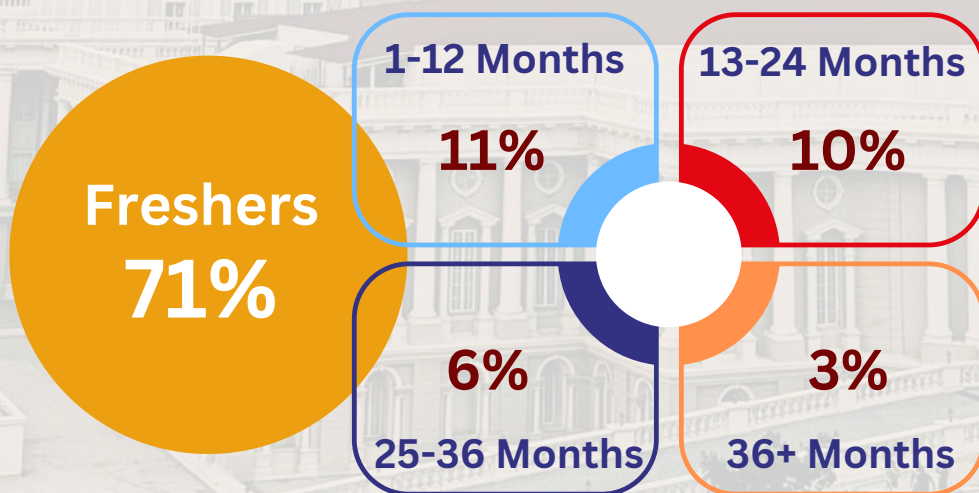


SIBM NAGPUR STATISTICS

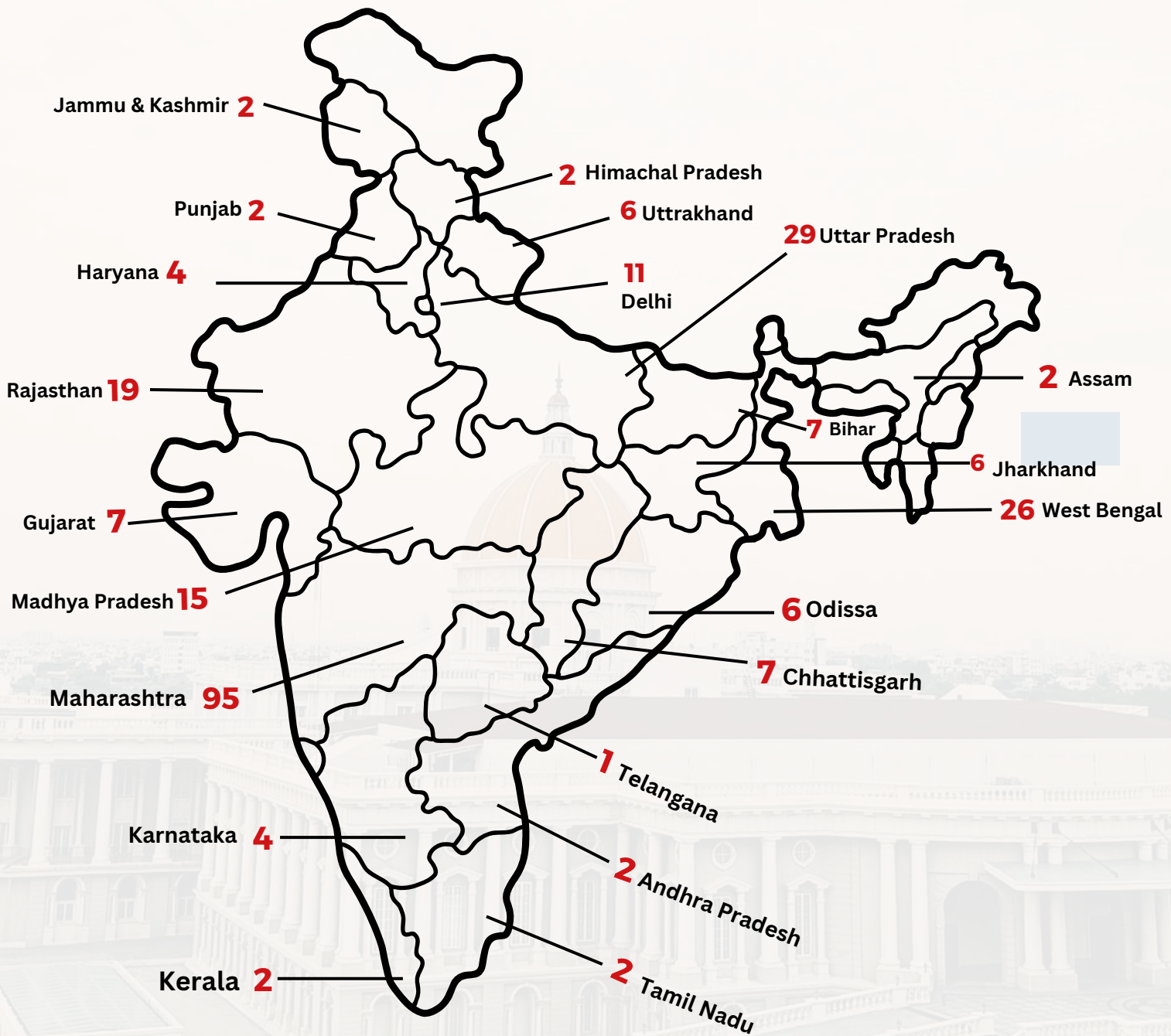
EXPERIENCE



PROFESSIONAL EXPERIENCE



GEOGRAPHICAL DISTRIBUTION OF STUDENTS



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PROMINENT RECRUITERS FINAL PLACEMENT



PROMINENT RECRUITERS FINAL PLACEMENT



VORTEX



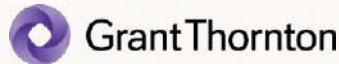
A. K. CAPITAL SERVICES LIMITED
BUILDING BONDS



Ideas for a new day



PROMINENT RECRUITERS SUMMER INTERNSHIP



PROMINENT RECRUITERS SUMMER INTERNSHIP



MARKETING SPECIALIZATION



NAME : ABHAY RAJESH
YADAV
GRADUATION : B.PHARM
WORK EXPERIENCE : 12 MONTHS



NAME : ABHINAV DINKAR
CHOUDHARI
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : 14 MONTHS



NAME : ABHIRUP MUKHERJEE
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : ABHISHEK
PRIYADARSHAN
GRADUATION : BSC (ZOOLOGY)
WORK EXPERIENCE : FRESHER



NAME : ABHISHEK GHOSH
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : 11 MONTHS



NAME : ACHLESH TIWARI
GRADUATION : B.PHARM
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : ADITHI IYER
GRADUATION : BBA
WORK EXPERIENCE : 29 MONTHS



NAME : ADITYA NARAYAN
NAYAK
GRADUATION : B. COM
WORK EXPERIENCE : 6 MONTHS



NAME : ANIKET PAL
GRADUATION : BBA
WORK EXPERIENCE : FREHSER



NAME : ANJALI KUMARI
GRADUATION : B. TECH (IT)
WORK EXPERIENCE : FRESHER



NAME : ANSH CHANDHOKE
GRADUATION : B.COM(MARKETING)
WORK EXPERIENCE : FRESHER



NAME : ANURAG RAWAT
GRADUATION : B. PHARM
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : ANUSHKA KUNDAN
DUFARE
GRADUATION : BBA (IT)
WORK EXPERIENCE : FRESHER



NAME : ANVIT YOGESH
KARMALKAR
GRADUATION : B. COM (ACCT.)
WORK EXPERIENCE : 8 MONTHS



NAME : ARCHI CHOURASIA
GRADUATION : BA (ENG) HONS.
WORK EXPERIENCE : FRESHER



NAME : ARPIT CHANDRA
GRADUATION : B.SC
WORK EXPERIENCE : FRESHER



NAME : ARYAN SHUKLA
GRADUATION : B. TECH (CSE)
WORK EXPERIENCE : FRESHER



NAME : ASHUTOSH RANJAN
GRADUATION : BA (ENG) HONS.
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : ATHARVA SAWARLAR
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : BALAJI GOUTHAM
GRADUATION : B.TECH (ECE)
WORK EXPERIENCE : FRESHER



NAME : BANSITA SAHOO
GRADUATION : BA (ECO)
WORK EXPERIENCE : FRESHER



NAME : BHAGYANIDHI JAIN
GRADUATION : B.COM (HR)
WORK EXPERIENCE : 17 MONTHS



NAME : BINOD KUMAR
GRADUATION : B.COM (ACC)
WORK EXPERIENCE : FRESHER



NAME : CHESHTHA
GRADUATION : BBA
WORK EXPERIENCE : 4 MONTHS

MARKETING SPECIALIZATION



NAME : DARSHIT SHAH
GRADUATION : B. COM (FAA)
WORK EXPERIENCE : 26 MONTHS



NAME : DEV CHAMADIA
GRADUATION : BFM
WORK EXPERIENCE : 17 MONTHS



NAME : DEVAKI S
GRADUATION : BBA (RETAIL MGMT.)
WORK EXPERIENCE : FRESHER



NAME : DEVASHISH KORI
GRADUATION : BBA (E- COM)
WORK EXPERIENCE : 12 MONTHS



NAME : DHRUVI MONPARA
GRADUATION : BMS (MKTG)
WORK EXPERIENCE : FRESHER



NAME : DKSMO ZEPHYR
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : ESHA NANDI
GRADUATION : B.TECH (IT)
WORK EXPERIENCE : 43 MONTHS



NAME : VEDEHI GAUTAM
GRADUATION : BA
WORK EXPERIENCE : FRESHER



NAME : GOURAV SHARMA
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : 20 MONTHS



NAME : HARSHAL SANJAY
GEDE
GRADUATION : B.TECH (ETE)
WORK EXPERIENCE : FRESHER



NAME : HARSHITA MANAV
GRADUATION : BJMC
WORK EXPERIENCE : 30 MONTHS



NAME : HEMANSHU
NANDKISHOR SHENDE
GRADUATION : B.E (ME)
WORK EXPERIENCE : 18 MONTHS

MARKETING SPECIALIZATION



NAME : HIMANSHI MOONDRA
GRADUATION : B.COM (HONS)
WORK EXPERIENCE : FRESHER



NAME : HIMANSHU PANDEY
GRADUATION : B. PHARM
WORK EXPERIENCE : FRESHER



NAME : IRA AGRAWAL
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : ISHANI MANDAL
GRADUATION : BA (HONS)
WORK EXPERIENCE : FRESHER



NAME : ISHIKA CHANNAWAR
GRADUATION : BHM
WORK EXPERIENCE : FRESHER



NAME : JAPMAN SINGH
PAHWA
GRADUATION : BBA
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : VISHESH JASANI
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : JASRAJ SOHAL
GRADUATION : B.SC (HM)
WORK EXPERIENCE : FRESHER



NAME : JUI AJIT KHALADKAR
GRADUATION : B. COM (ACCT)
WORK EXPERIENCE : FRESHER



NAME : KAMINI CHOUDHARY
GRADUATION : B.SC
WORK EXPERIENCE : FRESHER



NAME : KANIKA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : KANISHK KUMAR
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : 10 MONTHS

MARKETING SPECIALIZATION



NAME : KAVYA SINGH
GRADUATION : BA
WORK EXPERIENCE : FRESHER



NAME : KENNETH
CHERUPARAMBIL LINOJ
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER



NAME : KHUSHI SINHA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : KSHITIJ BALYAN
GRADUATION : B.COM
WORK EXPERIENCE : 22 MONTHS



NAME : KSHITIJ
SRIVASTAVA
GRADUATION : B.TECH (EE)
WORK EXPERIENCE : FRESHER



NAME : KSHITIZ
AJAY KAKKER
GRADUATION : B.TECH
(MECHATRONICS)
WORK EXPERIENCE : 24 MONTHS

MARKETING SPECIALIZATION



NAME : DHANSHREE LAROKAR
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : LINI THOMAS
GRADUATION : B.COM ACC (HONS)
WORK EXPERIENCE : FRESHER



NAME : MADHUR SUKHADEV
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : MANISHA ANAND
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : 44 MONTHS



NAME : MAYANK BUBNA
GRADUATION : B.COM (HONS)
WORK EXPERIENCE : FRESHER



NAME : MEEMANSA MALAV
GRADUATION : BA PSYCH (HONS)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : MEHAR PARVEEN
GRADUATION : B.SC (AGRI HONS)
WORK EXPERIENCE : FRESHER



NAME : MITANSHU UNNARKAR
GRADUATION : B.COM
WORK EXPERIENCE : 24 MONTHS



NAME : MOHAMMED HISHAM
GRADUATION : B.TECH (EE)
WORK EXPERIENCE : FRESHER



NAME : NEHA SHARMA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : NIDHI MORE
GRADUATION : BMS (MKTG)
WORK EXPERIENCE : 38 MONTHS



NAME : NIKESH GANESH DEVASTHALI
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : NILENDU KARFA
GRADUATION : B. SC (CHEM)
WORK EXPERIENCE : FRESHER



NAME : NILESH NITIN MOON
GRADUATION : B.E (ME)
WORK EXPERIENCE : 27 MONTHS



NAME : NISHTHA MANGLA
GRADUATION : B.COM
WORK EXPERIENCE : 24 MONTHS



NAME : ONISH KURRE
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : PRANAV KSHATRIYA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : PRANSHU
CHATURVEDI
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : PRASHANT YADAV
GRADUATION : B. TECH (CSE)
WORK EXPERIENCE : 7 MONTHS



NAME : PRASTUTI PRAYAS
GRADUATION : BA (SOCIOLOGY)
WORK EXPERIENCE : FRESHER



NAME : PRATHAM DHAGAT
GRADUATION : B.SC AGRI (HONS)
WORK EXPERIENCE : FRESHER



NAME : PREET JAISWAL
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : PRIYANSHU TRIPATHI
GRADUATION : B.SC (CHEM)
WORK EXPERIENCE : 5 MONTHS



NAME : ROHAN GUPTA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : ROHAN MAHAVIR
JAIN
GRADUATION : BBA (M&F)
WORK EXPERIENCE : FRESHER



NAME : ROHIT MILIND
SHIRPURKAR
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : RUCHIR NINAWÉ
GRADUATION : B.SC (HHM)
WORK EXPERIENCE : FRESHER



NAME : SAKSHAM ANAND
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : SAMEER SEVAKRAM
CHOURE
GRADUATION : B.E (EE)
WORK EXPERIENCE : FRESHER



NAME : SAMRIDDHI
BHARDWAJ
GRADUATION : BBA LLB
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : SAMRIDDDHI GUPTA
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : SAMRUDH V KORAVI
GRADUATION : BE (CS)
WORK EXPERIENCE : 16 MONTHS



NAME : SANJANA SARKAR
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : SHAKSHI
GRADUATION : BCA
WORK EXPERIENCE : 15 MONTHS



NAME : SHIVANG VASHIST
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : SHRADHA SUMAN SINGH
GRADUATION : B.SC (BOTANY)
WORK EXPERIENCE : 32 MONTHS

MARKETING SPECIALIZATION



NAME : SHREYAS
VITTHALRAO TELANG
GRADUATION : BBA (HRM)
WORK EXPERIENCE : FRESHER



NAME : SHRIKANT MATHURE
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : SHUBHADA
CHANDRAKANT DOMB
GRADUATION : B.COM F&A
WORK EXPERIENCE : 22 MONTHS



NAME : SHUBHAM SINGH
CHOUDHARY
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : SHUBHAM
GRADUATION : B.E (FOOD TECH)
WORK EXPERIENCE : FRESHER



NAME : SHUBHANKAR
MISTRI
GRADUATION : BBA
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : SHUVECHCHA SINHA ROY
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : SIDDHARTH PRASAD GANGWAR
GRADUATION : B. TECH (ME)
WORK EXPERIENCE : FRESHER



NAME : SMRITI SHRIVASTAVA
GRADUATION : BBA LLB
WORK EXPERIENCE : FRESHER



NAME : SNEHARGHA MUKHERJEE
GRADUATION : B.SC (CS) HONS.
WORK EXPERIENCE : FRESHER



NAME : SRIJA DAS
GRADUATION : B.COM (FINANCE)
WORK EXPERIENCE : FRESHSER



NAME : SRIKANT SINGH
GRADUATION : B.COM (HONS)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : SUBARNO ROY
GRADUATION : B. TECH (ECE)
WORK EXPERIENCE : 9 MONTHS



NAME : SUBHADEEP NARU
GRADUATION : B.SC (BIO TECH HONS.)
WORK EXPERIENCE : 22 MONTHS



NAME : SUBHARAJ SENGUPTA
GRADUATION : B.SC (LIFE SC.)
WORK EXPERIENCE : 26 MONTHS



NAME : SUMEDH VISHNU
CHAVAN
GRADUATION : B. PHARM
WORK EXPERIENCE : 3 MONTHS



NAME : TEESHA MANDHYAN
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : UMESH PANDIYA
GRADUATION : B.SC (HHA)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : VAIBHAV GHUGE
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : VAIDEHI PATRIKAR
GRADUATION : B.E (CE)
WORK EXPERIENCE : 39 MONTHS



NAME : VAISHNAVI MITTAL
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : VINAYKUMAR PILLAI
GRADUATION : B.TECH (CSE)
WORK EXPERIENCE : FRESHER



NAME : VISHVA GAJJAR
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : YASH DUBEY
GRADUATION : B.COM (MKTG)
WORK EXPERIENCE : FRESHER

MARKETING SPECIALIZATION



NAME : YASH KUKREJA
GRADUATION : BBA (IB)
WORK EXPERIENCE : FRESHER



NAME : YATHANSH
BHARDWAJ
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : 3 MONTHS



NAME : TANISHQ SHARMA
GRADUATION : B.COM
WORK EXPERIENCE : 19 MONTHS



NAME : SIDDHANT SUNIL
BACHHAV
GRADUATION : BE (ME)
WORK EXPERIENCE : FRESHER



NAME : PRASANTA KUMAR
BANIK
GRADUATION : B. TECH (ME)
WORK EXPERIENCE : 6 MONTHS



NAME : KRISHNA
KHEMCHANDANI
GRADUATION : BCCA
WORK EXPERIENCE : 14 MONTHS

MARKETING SPECIALIZATION



NAME : TAPAN ASHISH
JAGNADE
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : YOGESH
GRADUATION : BE (CSE)
WORK EXPERIENCE : FRESHER



NAME : SIMRAN BURMAN
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : 29 MONTHS

FINANCE SPECIALIZATION



NAME : AADRITHA JANA
GRADUATION : B.SC (MATH)
WORK EXPERIENCE : 16 MONTHS



NAME : ADITI BANGERA
GRADUATION : B.COM
WORK EXPERIENCE : 22 MONTHS



NAME : ADITYA
FULBANDHE
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : ADITYA GANDHI
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : ADITYA MORE
GRADUATION : BCA
WORK EXPERIENCE : FRESHER



NAME : ADITYA
GRADUATION : B.COM
WORK EXPERIENCE : 3 MONTHS

FINANCE SPECIALIZATION



NAME : ANANYA JAIN
GRADUATION : B.COM (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : ANIKA SINGH
GRADUATION : B.COM (IF)
WORK EXPERIENCE : FRESHER



NAME : ANIKET RAJESH
GUPTA
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : 4 MONTHS



NAME : ANJANEY TIWARI
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : ANUSHKA
RAIPURKAR
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : FRESHER



NAME : APOORVA PARATE
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : ARTHADA NADGOUDA
GRADUATION : B.COM
WORK EXPERIENCE : 21 MONTHS



NAME : ARYANSH FALOR
GRADUATION : B.COM (F&A HONS)
WORK EXPERIENCE : FRESHER



NAME : CHAITANYA ANIL CHAVAN
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : CHINMAYEE NILESH DEODHAR
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : DEV SIPANI
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : FRESHER



NAME : DEVA NANDAN
GRADUATION : B.COM (FINANCE)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : DHRITIMAN MEDHI
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER



NAME : DHRUV GULATI
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : GAURI SUPE
GRADUATION : BA (PSYCH)
WORK EXPERIENCE : FRESHER



NAME : GOURI SAWALKAR
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : HARSH SURYAWANSHI
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : HARSH WADODKAR
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : HARSHIT BANSAL
GRADUATION : B.TECH
(AUTOMOBILE)
WORK EXPERIENCE : FRESHER



NAME : JAGDISH PRASAD
BEHERA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : DAVE JAIMIN
HITESHKUMAR
GRADUATION : B.COM (ACCT)
WORK EXPERIENCE : FRESHER



NAME : JANHAVI BAIS
GRADUATION : B.SC (CS)
WORK EXPERIENCE : FRESHER



NAME : JANHAVI
CHIKHALKAR
GRADUATION : BE (E&T)
WORK EXPERIENCE : FRESHER



NAME : JANVI TOPIYA
GRADUATION : BBA (F&A)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : KAUSHIK ADITYA DAS
GRADUATION : B.TECH (CS)
WORK EXPERIENCE : 22 MONTHS



NAME : KOUSTAV PRATI HAR
GRADUATION : BBA (BFS)
WORK EXPERIENCE : FRESHER



NAME : KRISHNA ANIL
AGRAWAL
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : KUMAR ANIKET
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : 12 MONTHS



NAME : MITALI ANILKUMAR
CHAUDHARI
GRADUATION : BE (EE)
WORK EXPERIENCE : FRESHER



NAME : NEHAL SUGANDH
GRADUATION : BSC (IT)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : NISHTHA BHATIA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : NITIN JOSHI
GRADUATION : B.TECH (PETROLEUM)
WORK EXPERIENCE : 28 MONTHS



NAME : PANKAJ KUMAR
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : PARTH BENNUR
GRADUATION : B.COM (ACCT)
WORK EXPERIENCE : FRESHER



NAME : PAWAN WAGHMARE
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : PRANAY JAISWAL
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : 33 MONTHS

FINANCE SPECIALIZATION



NAME : RASHI SHAKYA
GRADUATION : B.COM (ECO)
WORK EXPERIENCE : 6 MONTHS



NAME : SAKSHI PACHPOHAR
GRADUATION : B.TECH (BIOMED)
WORK EXPERIENCE : FRESHER



NAME : SARVESH VAIDYA
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : SATYAM SINGH
GRADUATION : B.COM (ACCT HONS)
WORK EXPERIENCE : 24 MONTHS



NAME : SAURABH RAJPOOT
GRADUATION : B.COM (F&A HONS)
WORK EXPERIENCE : FRESHER



NAME : SABA SHEIKH
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : SHOBHIT KUMAR
GRADUATION : B.COM (F&A HONS)
WORK EXPERIENCE : FRESHER



NAME : SHREYA SINGH
GRADUATION : B.CCA
WORK EXPERIENCE : FRESHER



NAME : SNEHIL BHANDARI
GRADUATION : B.TECH (EE)
WORK EXPERIENCE : 2 MONTHS



NAME : SUDHANSHU
BADHIYE
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : TANISHA ROY
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : FRESHER



NAME : TANISHAA BANERJEE
GRADUATION : B.COM (HONS)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : TANYA GUPTA
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : UTKARSH K MISHRA
GRADUATION : B.COM (F&A)
WORK EXPERIENCE : FRESHER



NAME : VAIBHAV
PADMANABH YERNE
GRADUATION : B.COM (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : VARAHALACHETTY
VENKATA LOPAMUDRA
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : VASHISTHA
PRAKASH THAKAR
GRADUATION : B.A.F
WORK EXPERIENCE : 17 MONTHS



NAME : VEDANT HEMANT
DHURKUNDE
GRADUATION : B.COM (ACCTS)
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : VIBHAV SHARMA
GRADUATION : B.COM (MKTG HONS)
WORK EXPERIENCE : 36 MONTHS



NAME : VIDHI GOURISARIA
GRADUATION : B.COM (F&A HONS)
WORK EXPERIENCE : FRESHER



NAME : YASH NETAJI
SANKPAL
GRADUATION : B.COM (ACCT)
WORK EXPERIENCE : FRESHER



NAME : ANSH AGARWAL
GRADUATION : B.COM (BFS)
WORK EXPERIENCE : FRESHER



NAME : NAIVEDHYA SHARMA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : AKSHAT VASHISHTHA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER

FINANCE SPECIALIZATION



NAME : BHAVYA GOYAL

GRADUATION : B.COM

WORK EXPERIENCE : FRESHER



NAME : PRATIK NAYAK

GRADUATION : B.COM (FINANCE)

WORK EXPERIENCE : FRESHER



NAME : HARSHVARDHAN SHARMA

GRADUATION : BBA

WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : AANCHAL KUMARI
GRADUATION : BA (MASS COM)
WORK EXPERIENCE : FRESHER



NAME : ADHISHTHA
 : CHOUHAN
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : AKANKSHA
 : PURUSHOTTAM MADAVI
GRADUATION : B.SC (BIOTECH)
WORK EXPERIENCE : FRESHER



NAME : AKSHAYA R
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : ANANYA K S
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : FRESHER



NAME : ANCHIT KUNAL
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : 35 MONTHS

HUMAN RESOURCE SPECIALIZATION



NAME : ANTARA ROY
GRADUATION : B.E (E&C)
WORK EXPERIENCE : 6 MONTHS



NAME : ANUSHKA GUPTA
GRADUATION : BBA (HRM)
WORK EXPERIENCE : FRESHER



NAME : DIKSHANT VASANT
PATIL
GRADUATION : BHM
WORK EXPERIENCE : 6 MONTHS



NAME : DISHA RUPANI
GRADUATION : BBA (HRM)
WORK EXPERIENCE : FRESHER



NAME : GAURI SHARMA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : KEERTI SHARMA
GRADUATION : BBA
WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : KHUSHI GAUR
GRADUATION : BBA (HRM)
WORK EXPERIENCE : 12 MONTHS



NAME : KRITI KHANDELWAL
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : KSHITIJA DAHIWALE
GRADUATION : B.E (CS)
WORK EXPERIENCE : 13 MONTHS



NAME : MANSI GOUR
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : MANSI ACHYUT
MHAISDHUNE
GRADUATION : B.SC (HHA)
WORK EXPERIENCE : 13 MONTHS



NAME : MUHAMMAD TASEEN
GRADUATION : BBA (HRM)
WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : NEELIMA ACHARYA
GRADUATION : B.SC (ECO)
WORK EXPERIENCE : 5 MONTHS



NAME : ONKAR DHANANJAY
RAUT
GRADUATION : B.SC (PHYSICS)
WORK EXPERIENCE : FRESHER



NAME : AMITH PDR
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : PAROMITA
MUKHERJEE
GRADUATION : B.SC (BIOTECH HONS)
WORK EXPERIENCE : FRESHER



NAME : SAGARIKA SENGUPTA
GRADUATION : B.M.S (MKTG)
WORK EXPERIENCE : FRESHERS



NAME : SAGUN TIWARI
GRADUATION : B.ED (ENG, ECO)
WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : SAIJAL AHUJA
GRADUATION : B.A (PSYCHOLOGY)
WORK EXPERIENCE : FRESHER



NAME : SANA MALHOTRA
GRADUATION : B.A (ECO HONS)
WORK EXPERIENCE : FRESHER



NAME : SANIDHYA UKEY
GRADUATION : B.E (E&T)
WORK EXPERIENCE : FRESHER



NAME : SHINDE SANJYOT
NANDKUMAR
GRADUATION : B.PHARMA
WORK EXPERIENCE : FRESHER



NAME : SANSKRITI BANSAL
GRADUATION : B.COM
WORK EXPERIENCE : 25 MONTHS



NAME : SEHNAZ PARVEEN
GRADUATION : B.SC (GEOG HONS)
WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : SHUBHANGI JAIN
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : SRADHA K SURESH
GRADUATION : B.COM (COMP APP)
WORK EXPERIENCE : FRESHER



NAME : SRIJONI GANGULY
GRADUATION : B.A (ENG HONS)
WORK EXPERIENCE : FRESHER



NAME : VATSALA SINHA
GRADUATION : B.A (PSYCH HONS)
WORK EXPERIENCE : FRESHER



NAME : YASHVI MANGAI
GRADUATION : BBA
WORK EXPERIENCE : 9 MONTHS



NAME : ABOLI SANDEEP
REWATKAR
GRADUATION : BBA (HRM)
WORK EXPERIENCE : FRESHER

HUMAN RESOURCE SPECIALIZATION



NAME : SHWETA SINGH
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : KIRTI TIWARI
GRADUATION : BBA (HRM)
WORK EXPERIENCE : 4 MONTHS



NAME : MADHAVI VARMA
GRADUATION : B.SC (BIOTECH)
WORK EXPERIENCE : FRESHER

OPERATION SPECIALIZATION



NAME : AISHWARYA BARANIA
GRADUATION : BBA (MKTG)
WORK EXPERIENCE : FRESHER



NAME : ANANT JOHN TOPPO
GRADUATION : B.COM
WORK EXPERIENCE : 12 MONTHS



NAME : ANKUSH KADEDIN
TIWARI
GRADUATION : B.SC (CS)
WORK EXPERIENCE : 52 MONTHS



NAME : ARNAB DEY
GRADUATION : B.A (MASS COM)
WORK EXPERIENCE : FRESHER



NAME : DEEPANSH
RUGHWANI
GRADUATION : B.E (INDUSTRIAL)
WORK EXPERIENCE : FRESHER



NAME : HASNAIN
MOHAMMAD
GRADUATION : B.TECH (EE)
WORK EXPERIENCE : 23 MONTHS

OPERATION SPECIALIZATION



NAME : MAHENDRA YADAV
GRADUATION : B.SC (HHA)
WORK EXPERIENCE : 42 MONTHS



NAME : MANOGYA YADAV
GRADUATION : B.E (E&T)
WORK EXPERIENCE : 34 MONTHS



NAME : PRANJALI
PRAMODKUMAR RAMTEKE
GRADUATION : B.TECH (EE)
WORK EXPERIENCE : FRESHER



NAME : PRATIK SADANAND
RAMTEKE
GRADUATION : B.E (ME)
WORK EXPERIENCE : 27 MONTHS



NAME : VARAD RAJESH BRID
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER



NAME : VARUN MISHRA
GRADUATION : BBA (GLOBAL BUSINESS)
WORK EXPERIENCE : FRESHER

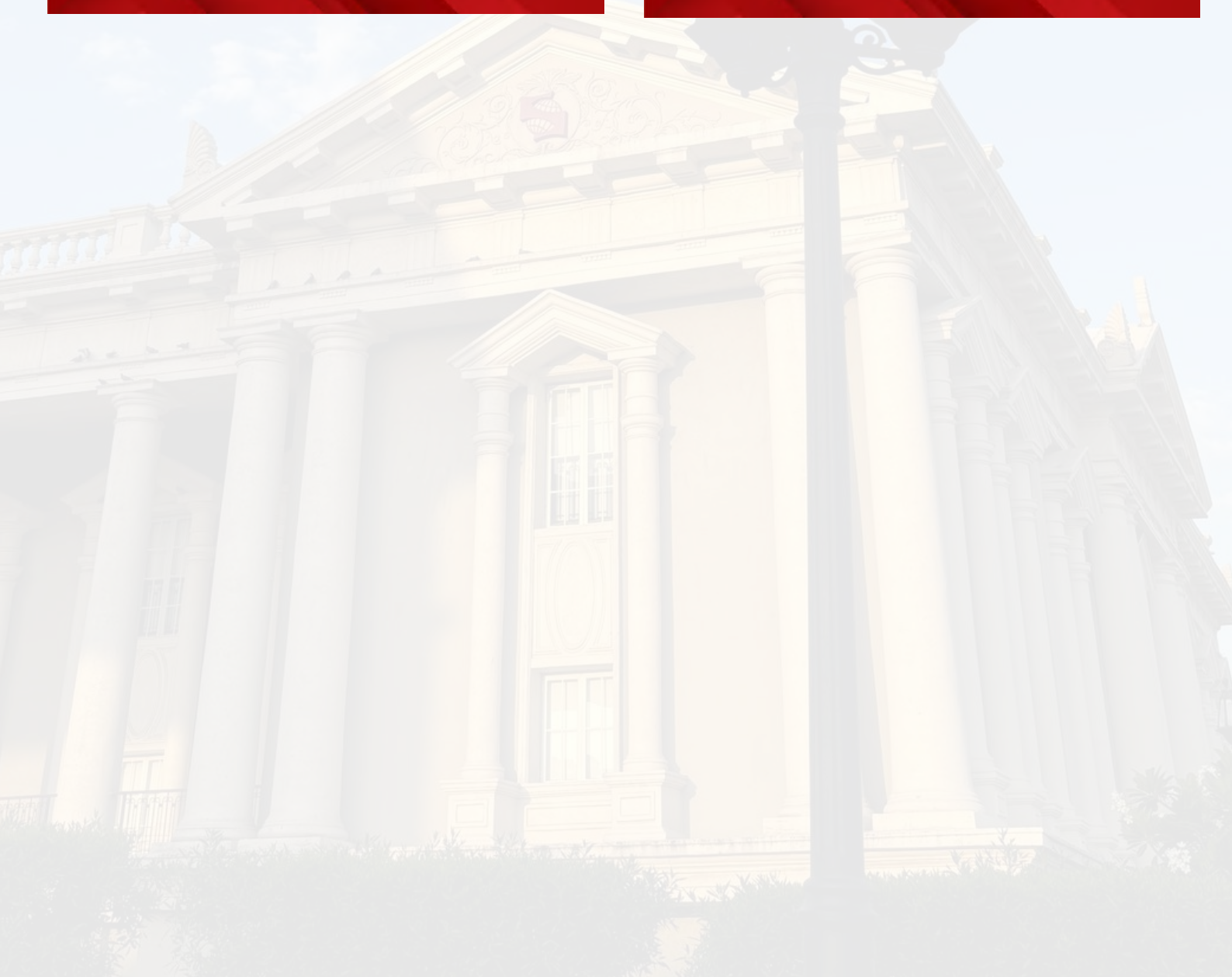
OPERATION SPECIALIZATION



NAME : VIDYA BALASAHEB
BHARASKAR
GRADUATION : BBA LLB
WORK EXPERIENCE : FRESHER



NAME : YASH LALIT VAIDYA
GRADUATION : B.E (ME)
WORK EXPERIENCE : 32 MONTHS



BUSINESS ANALYTICS SPECIALIZATION



NAME : ADITYA SHARMA
GRADUATION : BBA (FINANCE)
WORK EXPERIENCE : 10 MONTHS



NAME : ALI SUALEH KHAN
GRADUATION : B.TECH (CS)
WORK EXPERIENCE : FRESHER



NAME : DEVASHISH KATIYAR
GRADUATION : B.TECH (CS)
WORK EXPERIENCE : 22 MONTHS



NAME : HARSH KHAPEKAR
GRADUATION : B.SC (HM)
WORK EXPERIENCE : FRESHER



NAME : KHUSHI TRIPATHI
GRADUATION : B.SC (MATH)
WORK EXPERIENCE : FRESHER



NAME : SIDDHARTH RANGARI
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER

BUSINESS ANALYTICS SPECIALIZATION



NAME : SIMRAN ANAND
GRADUATION : B.SC (MATH & PHY)
WORK EXPERIENCE : FRESHER



NAME : TELUGU JAHNAVI
GRADUATION : B.TECH (CSE)
WORK EXPERIENCE : FRESHER



NAME : YASH VIJAY
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : YUVRAJ VERMA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : MANSI RATHORE
GRADUATION : B.COM (ACCT HONS)
WORK EXPERIENCE : FRESHER



NAME : SHRIYANSH RAI
GRADUATION : BBA (RETAIL)
WORK EXPERIENCE : FRESHER

VISION

Promoting international understanding through quality education.

MISSION

- **To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family).**
- **To contribute towards knowledge generation and dissemination.**
- **To promote ethical and value-based learning. To foster the spirit of national development.**
- **To inculcate cross-cultural sensitization To develop global competencies amongst students.**
- **To nurture creativity and encourage entrepreneurship.**
- **To enhance employability and contribute to human resource development.**
- **To promote health and wellness amongst students, staff and community.**
- **To install sensitivity amongst the youth towards the community and environment.**
- **To produce thought provoking leaders for the society.**

PEOs & PSOs

PROGRAM EDUCATIONAL OBJECTIVES

- **PEO1:** To analyze and address intricate business challenges within a globalized context.
- **PEO2:** To apply advanced tools and techniques in tackling real-world business challenges.
- **PEO3:** To cultivate innovation by utilizing leadership and entrepreneurial skills, addressing societal needs, and adapting to a dynamic business environment.
- **PEO4:** To incorporate ethical principles and considerations into the decision-making process.
- **PEO5:** To promote business practices that enhance the well-being of communities and protect the environment on a global scale.

PROGRAM SPECIFIC OUTCOMES

- **PSO1:** To develop a student-driven and technology- driven culture to support employability in modern business organizations.
- **PSO2:** To build the students' ability and develop their business consulting skills by encouraging a research culture.

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
Semester : 1							
Generic Core Courses							
THM6074	0212410101	Economy and Markets		3	150	0	150
T2778	0212410102	Basics of Financial Management		2	60	40	100
T2729	0212410103	Indian Ethos and Values for Management		2	100	0	100
T2528	0212410104	Management of Operations		2	60	40	100
T2572	0212410105	Human Resource Management		2	60	40	100
T2216	0212410106	Business Statistics		2	60	40	100
T2114	0212410107	Essentials of Marketing Management		2	60	40	100
T2931	0212410108	Accounting for Managers		2	100	0	100
T3639	0212410109	Spreadsheet Modelling		2	100	0	100
SMC001	0212410110	Vasudhaiva Kutumbakam *		0	0	0	Mandatory Non-Credit Course
TH4788		Health and Wellness Module I #		0	0	0	0
Total				19	750	200	950
Generic Elective Course Group (Choose any one course)							
T3577	0212410111	Data Analysis Using Python		2	100	0	100
T1140	0212410112	Legal Aspects of Business		2	100	0	100
T3180	0212410113	Cybercrimes and Laws		2	100	0	100
Total Required Credits				2	100	0	100
Specialisation Core Courses : Marketing							
T2139	0212410114	Digital Marketing	Marketing	2	60	40	100
T2133	0212410115	Sales Management	Marketing	2	60	40	100
T2888	0212410116	Consumer Behaviour and Insights	Marketing	2	60	40	100
Total				6	180	120	300
Specialisation Core Courses : Human Resource							
T2304	0212410117	Consulting Skills in HR	Human Resource	2	60	40	100
T2288	0212410118	Organizational Theory, Design and Structure	Human Resource	2	60	40	100
T2281	0212410119	Talent Acquisition	Human Resource	2	60	40	100
Total				6	180	120	300

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
Specialisation Core Courses : Finance							
T2611	0212410120	Financial Econometrics	Finance	2	60	40	100
T2150	0212410121	Marketing of Financial Services	Finance	2	60	40	100
TM2059	0212410122	Financial Technology	Finance	2	60	40	100
Total				6	180	120	300
Specialisation Core Courses : Operations and Supply Chain Management							
T2861	0212410123	Quality Management	Operations and Supply Chain Management	2	60	40	100
T2174	0212410124	Materials Management	Operations and Supply Chain Management	2	60	40	100
TM2161	0212410125	Scrum Project Management	Operations and Supply Chain Management	2	60	40	100
Total				6	180	120	300
Specialisation Core Courses : Business Analytics							
T3289	0212410126	Business Intelligence I	Business Analytics	2	60	40	100
T3443	0212410127	Data preparation and Data management	Business Analytics	2	60	40	100
T2227	0212410128	Business Analytics	Business Analytics	2	60	40	100
Total				6	180	120	300
Open Elective Course Group (Choose any three courses)							
T2613	0212410129	Social Media Marketing	Marketing	2	60	40	100
T2137	0212410130	Channel Management	Marketing	2	60	40	100
TM2256	0212410131	E Commerce and D2C Marketing	Marketing	2	60	40	100
T2289	0212410132	Management of Diverse Work Force	Human Resource	2	60	40	100
T2577	0212410133	HRD Instruments	Human Resource	2	60	40	100
T2638	0212410134	Labour Laws	Human Resource	2	60	40	100
T2009	0212410135	Banking Operations	Finance	2	60	40	100
T2063	0212410136	Project Feasibility and Financing	Finance	2	60	40	100
T3649	0212410137	Introduction to Blockchain Technologies	Finance	2	60	40	100
T2995	0212410138	Digital Manufacturing and Analytics	Operations and Supply Chain Management	2	60	40	100

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
T2192	0212410139	Technology and Innovation Management	Operations and Supply Chain Management	2	60	40	100
T2844	0212410140	Sustainable Manufacturing Operations	Operations and Supply Chain Management	2	60	40	100
T2692	0212410141	Social Media Analytics	Business Analytics	2	60	40	100
TE7964	0212410142	Programming Tools (Python)	Business Analytics	2	60	40	100
T3799	0212410143	Data Visualization and Storytelling	Business Analytics	2	60	40	100
Total Required Credits				6	180	120	300
Semester : 2							
Generic Core Courses							
T3451	0212410201	Data Visualization and Modeling		2	60	40	100
T2193	0212410202	Project Management		2	100	0	100
T2253	0212410203	Strategic Management		2	100	0	100
T2938	0212410204	Organization Behaviour and Leadership		2	60	40	100
T2225	0212410205	Research Methodology		2	60	40	100
TM2253	0212410206	Generative AI and use cases		2	60	40	100
TH4789		Health and Wellness Module II #		0	0	0	0
Total				12	440	160	600
Generic Elective Course Group (Choose any one course)							
T2236	0212410207	Corporate Governance and Ethics		2	100	0	100
T3821	0212410208	Introduction to DBMS and SQL Programming		2	100	0	100
T2254	0212410209	Game Theory for Strategic Thinking		2	100	0	100
Total Required Credits				2	100	0	100
Specialisation Core Courses : Marketing							
T5084	0212410210	Marketing Analytics and CRM	Marketing	2	60	40	100
T2143	0212410211	Services Marketing	Marketing	2	60	40	100
T2130	0212410212	Brand Management	Marketing	2	60	40	100
T2128	0212410213	Product Management	Marketing	2	60	40	100
Total				8	240	160	400

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
Specialisation Core Courses : Human Resource							
T2296	0212410214	Compensation and Reward Management	Human Resource	2	60	40	100
T2300	0212410215	HR Analytics	Human Resource	2	60	40	100
T2576	0212410216	Performance Management System	Human Resource	2	60	40	100
T2284	0212410217	Learning and Development	Human Resource	2	60	40	100
Total				8	240	160	400
Specialisation Core Courses : Finance							
T2043	0212410218	Security Analysis and Portfolio Management	Finance	2	60	40	100
T2056	0212410219	Financial Risk Management	Finance	2	60	40	100
T2045	0212410220	Corporate Valuation	Finance	2	60	40	100
TM2044	0212410221	Investment Banking and Alternative Asset Management	Finance	2	60	40	100
Total				8	240	160	400
Specialisation Core Courses : Operations and Supply Chain Management							
T2190	0212410222	Operations Planning and Scheduling	Operations and Supply Chain Management	2	60	40	100
T2527	0212410223	Logistics Management	Operations and Supply Chain Management	2	60	40	100
T2177	0212410224	Supply Chain Risk and Reliability Management	Operations and Supply Chain Management	2	60	40	100
T2798	0212410225	Manufacturing Management	Operations and Supply Chain Management	2	60	40	100
Total				8	240	160	400
Specialisation Core Courses : Business Analytics							
T3157	0212410226	Data Warehousing and OLAP Reporting	Business Analytics	2	60	40	100
T3449	0212410227	Predictive Analytics	Business Analytics	2	60	40	100
T3532	0212410228	Machine learning	Business Analytics	2	60	40	100
T2690	0212410229	Risk Analytics	Business Analytics	2	60	40	100
Total				8	240	160	400

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
Open Elective Course Group (Choose any two courses)							
T2330	0212410230	Retail Merchandising and Buying	Marketing	2	60	40	100
TMC5025	0212410231	Mobile Marketing	Marketing	2	60	40	100
T2286	0212410232	Industrial Relations	Human Resource	2	60	40	100
T2578	0212410233	Organizational Development and Change	Human Resource	2	60	40	100
TM2066	0212410234	Digital Payment Systems	Finance	2	60	40	100
T2021	0212410235	Insurance Management	Finance	2	60	40	100
TM2119	0212410236	Humanitarian Supply Chain Management	Operations and Supply Chain Management	2	60	40	100
T2220	0212410237	Operations Research	Operations and Supply Chain Management	2	60	40	100
T2685	0212410238	HR Analytics	Business Analytics	2	60	40	100
T3638	0212410239	Marketing and Sales Analytics	Business Analytics	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2910	0212410301	Summer Internship		10	300	200	500
T3728	0212410302	Digital Leadership		3	90	60	150
T2622	0212410303	Business Simulation		2	100	0	100
TM2250	0212410304	Management Consulting		2	60	40	100
SMC003	0212410305	Health and Wellness *		0	0	0	Mandatory Non-Credit Course
Total				17	550	300	850
Specialisation Core Courses : Marketing							
T2127	0212410306	Integrated Marketing Communication	Marketing	2	60	40	100
T2152	0212410307	Business to Business Marketing	Marketing	2	60	40	100
T2513	0212410308	Marketing Research	Marketing	2	60	40	100
TMC5032	0212410309	Gamification in Marketing	Marketing	2	60	40	100
Total				8	240	160	400

Course Curriculum

Specialisation Core Courses : Human Resource

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
T2302	0212410310	Technology in HR /SAP HR/ People Soft	Human Resource	2	60	40	100
T2283	0212410311	Talent Management	Human Resource	2	60	40	100
T2297	0212410312	HRD Audit and Scorecard	Human Resource	2	60	40	100
TM2001	0212410313	Economics of Human Resources	Human Resource	2	60	40	100
Total				8	240	160	400

Specialisation Core Courses : Finance

T2013	0212410314	Derivative Markets	Finance	2	60	40	100
T2019	0212410315	Fixed Income Markets	Finance	2	60	40	100
T2055	0212410316	Behavioral Finance	Finance	2	60	40	100
TM2065	0212410317	Application of Machine Learning and Artificial Intelligence in Finance	Finance	2	60	40	100
Total				8	240	160	400

Specialisation Core Courses : Operations and Supply Chain Management

T2165	0212410318	Lean Six Sigma	Operations and Supply Chain Management	2	60	40	100
T2187	0212410319	Service Operations Management	Operations and Supply Chain Management	2	60	40	100
T2170	0212410320	Sustainable Supply Chain	Operations and Supply Chain Management	2	60	40	100
T2176	0212410321	Procurement Management	Operations and Supply Chain Management	2	60	40	100
Total				8	240	160	400

Specialisation Core Courses : Business Analytics

T3154	0212410322	Data Driven Decision Making	Business Analytics	2	60	40	100
T2209	0212410323	Business Forecasting	Business Analytics	2	60	40	100
T3654	0212410324	Cloud and Web Services	Business Analytics	2	60	40	100
T6988	0212410325	Text Mining	Business Analytics	2	60	40	100
Total				8	240	160	400

Open Elective Course Group (Choose any two courses)

T2145	0212410326	Sustainable Marketing	Marketing	2	60	40	100
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Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
TM2164	0212410327	Luxury Marketing	Marketing	2	60	40	100
T2637	0212410328	High Performing Teams	Human Resource	2	60	40	100
T2939	0212410329	Conflict Management and Negotiation Strategies	Human Resource	2	60	40	100
T2047	0212410330	Mergers and Acquisitions	Finance	2	60	40	100
TM2107	0212410331	Cyber Security, Data Privacy and Forensics for Banks	Finance	2	60	40	100
T3130	0212410332	ERP Modules and their Integration	Operations and Supply Chain Management	2	60	40	100
T2748	0212410333	Theory of Constraints	Operations and Supply Chain Management	2	60	40	100
T2684	0212410334	Financial Analytics	Business Analytics	2	60	40	100
T2687	0212410335	Operations Analytics	Business Analytics	2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2642	0212410401	Fundamentals of Entrepreneurship and Intrapreneurship		3	90	60	150
TM2010	0212410402	Creativity and Design Thinking		3	90	60	150
T2802	0212410403	Project		2	100	0	100
T2449	0212410404	Concepts and Applications in Sustainability		2	60	40	100
Total				10	340	160	500
Specialisation Core Courses : Marketing							
T2141	0212410405	Rural Marketing	Marketing	2	60	40	100
Total				2	60	40	100
Specialisation Core Courses : Human Resource							
T2291	0212410406	International Human Resource Management	Human Resource	2	60	40	100
Total				2	60	40	100
Specialisation Core Courses : Finance							
TM2052	0212410407	Sustainable Finance and Responsible Investment	Finance	2	60	40	100
Total				2	60	40	100
Specialisation Core Courses : Operations and Supply Chain Management							
TM2045	0212410408	Blockchain Technology for Operations and SCM	Operations and Supply Chain Management	2	60	40	100
Total				2	60	40	100
Specialisation Core Courses : Business Analytics							
T3819	0212410409	Responsible and Explainable AI	Business Analytics	2	60	40	100
Total				2	60	40	100



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(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)
Re-Accredited by NAAC with A ++ Grade
(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India })

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