



**SIBM**  
NAGPUR

# MBA FABM BROCHURE 2024 - 2026



**Symbiosis Institute of Business  
Management  
Wathoda Layout, Nagpur,  
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# Message from our Hon'ble Chancellor



**Prof. ( Dr. ) S.B. Mujumdar, Chancellor  
Symbiosis International ( Deemed University).**

Symbiosis has built a beautiful campus in 75 acres of land in Nagpur and we have tried to give the best of facilities to our students, to enrich their overall life on the campus. In the last 5 years, in spite of the pandemic, SIBM Nagpur has grown greatly, and is living up to the expectations of all its stakeholders, following the true traditions, ethics and principles of Symbiosis. The students of the earlier batch have also done the Institute proud. I have no doubt that every student passing out of SIBM Nagpur will excel wherever he or she goes, following our motto of Vasudhaiva Kutumbakkam. I wish all the students all the very best.

# Message from our Hon'ble Pro-Chancellor



**Dr. Vidya Yeravdekar, Pro Chancellor  
Symbiosis International (Deemed University)**

Symbiosis Institute of Business Management, Nagpur, started imparting education in 2019. Under the aegis of Symbiosis International (Deemed University), the SIBM Nagpur boasts of an expansive state-of-the-art 75-acre campus that is equipped with all facilities required for a unique learning experience. The faculty have been carefully selected, none without a doctorate in their domain areas. The thrust has been upon making our students “employable” in the true sense, bringing practical experience into the class along with imparting core conceptual values. The skills, knowledge and attributes that our students bring with them, have been highly appreciated by corporate houses who have participated in the Recruitment Processes in the last two years. This batch will pass out of the portals of SIBM Nagpur this year, and I am sure that they too will prove to be an asset to any organization they join. I wish the students all the very best in their careers and I hope they continue to set the bar higher!

# Message from our Vice-Chancellor



**Dr Ramakrishnan Raman, Vice Chancellor,  
Symbiosis International (Deemed University).**

I am delighted to extend my warmest greetings to you as the Vice Chancellor of Symbiosis International (Deemed University). It gives me immense pleasure to share with you the exceptional talent pool that Symbiosis Institute of Business Management, Nagpur (SIBM Nagpur), has nurtured and groomed. Symbiosis International University has always been committed to producing industry-ready professionals and leaders of tomorrow. SIBM Nagpur, as a proud constituent of our university, stands as a testament to this commitment. SIBM Nagpur has consistently strived to impart knowledge and skills that not only meet industry standards but also set new benchmarks in business education. Our MBA program, offering specializations in Food and Agri-Business Management, has been carefully designed to provide a holistic learning experience to our students. One of our key strengths lies in our state-of-the-art infrastructure and world-class facilities that facilitate the all-round development of our students.

SIBM Nagpur also enjoys a strategic advantage by being located in the burgeoning educational hub of Maharashtra, in close proximity to the MIHAN Project of the Government of Maharashtra, with a vast Special Economic Zone alongside. This unique positioning opens up immense opportunities for our students to engage with the industry and gain real-world insights.

The specializations we offer - MBA (Food and Agri-Business Management) - cater to the diverse career aspirations of our students. I invite you to explore the treasure trove of talent that SIBM Nagpur has to offer. Our graduates are not just well-equipped with knowledge and skills; they are also imbued with values that set them apart as responsible and ethical leaders in the corporate world.

I extend my sincere gratitude to all the recruiters who have placed their trust in SIBM Nagpur over the years. Your continued support is a testament to the quality of education we provide and the caliber of our students. I look forward to a mutually beneficial partnership and the opportunity to welcome you to our campus for recruitment drives. Together, we can shape a brighter future for our students and the industry at large.

# Message from our SIBM Nagpur Director



**Prof. (Dr.) Shailesh Rastogi, Director  
Symbiosis Institute of Business Management, Nagpur.**

At SIBM Nagpur, we recognise the significance of this pivotal decision and are dedicated to offering an exceptional educational experience that will shape your future success. Our MBA program is meticulously designed to equip you with the knowledge, skills, and mindset required to excel in today's dynamic and competitive business environment. Whether you are a recent graduate eager to launch your career or a seasoned professional seeking to elevate your skills, our program offers a transformative learning journey tailored to your needs and aspirations. At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you can apply theoretical concepts to solve complex business challenges, refine your leadership abilities, and build a robust professional network beyond the classroom. Our curriculum is designed to be flexible and customisable, allowing you to tailor your educational experience to align with your interests, career goals, and industry trends. Our program provides the necessary tools for success. In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the opportunity to enhance your soft skills, cultivate a global perspective, and become a responsible leader who drives positive change within your organization and community.

# SIU Rankings

## INDIA TODAY

**Ranked No. 1 Pvt. University in India, by India Today.**



**Ranked 31st University in India, Ranked 59th Overall, Ranked 17th in Management Category.**



**Awarded QS I-GAUGE - DIAMOND rating in Indian Colleges and Universities**



**Times  
Higher  
Education**

**Time Higher Education Asia University Ranking 2023 ranks Symbiosis International University among the top 201 - 250 Universities in Asia.**

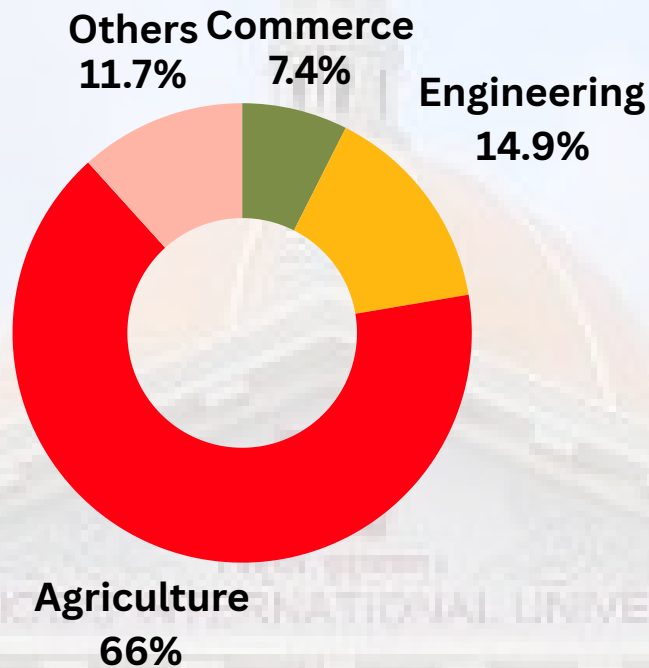
# SIU Rankings



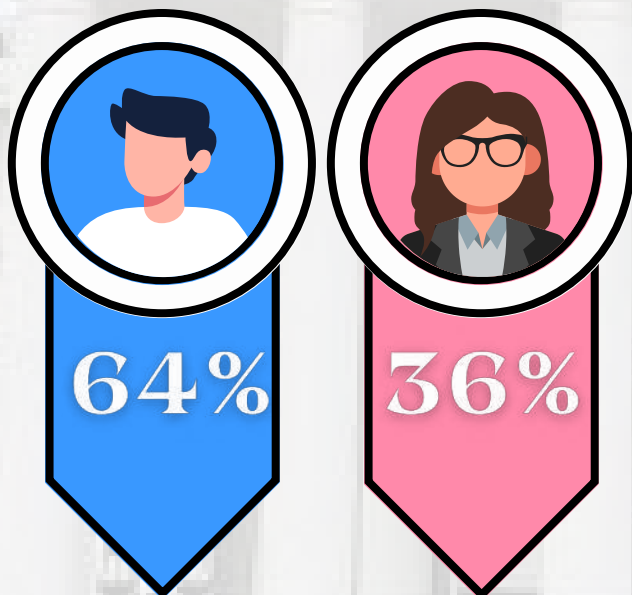
- **Between 301-400 Globally & 10th in India Overall**
- **54th Globally and 2nd in India in ‘Responsible consumption and production’**
- **Between 201-300 Globally and 11th in India in ‘Gender equality’**
- **Between 301-400 Globally and 11th in India in ‘Good health and well-being’**
- **Between 301-400 Globally and 12th in India in ‘Partnership for the goals’**

# SIBM Nagpur Statistics

## Academic Background



## Gender Diversity

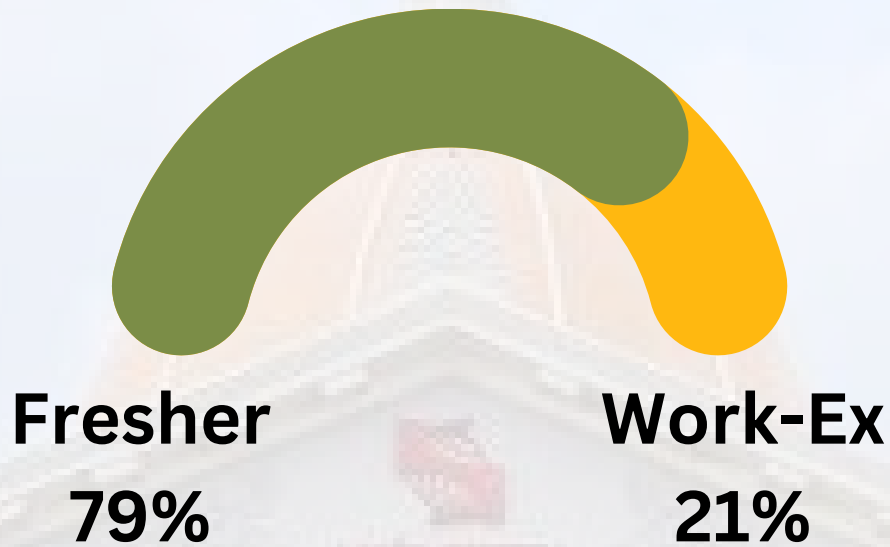


## Average Work Ex.



# SIBM Nagpur Statistics

## Experience



## Professional Experience



# Geographical Distribution of students



This map is not to Scale

# Companies for Live Projects



**Gruhini**<sup>®</sup>  
Since 1985

**Amul**



# PROMINENT RECRUITERS

## Final Placement



# PROMINENT RECRUITERS

## Summer Internship



ADAMA



# Food & Agriculture Business Management



Name : Aguru Chaitanya Sai  
Graduation : B.Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Aquaconnect.blue



Name : Akshay Dhondiram Jadhav  
Graduation : B.Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Salam Kisan



Name : Aman Rawat  
Graduation : B.Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Amaresh Panigrahi  
Graduation : B. Com (Finance)  
Work Experience. : 14 months  
Summer Internship :



Name : Amrutavarshini Kandukuru  
Graduation : B. Sc (Horticulture)  
Work Experience. : Fresher  
Summer Internship : Dodla dairy



Name : Anandu Sathyan  
Graduation : B. B. A  
Work Experience. : 4 months  
Summer Internship : Cosmo First

# Food & Agriculture Business Management



Name : Aniketh Shanbhogue M  
Graduation : B. B. A  
Work Experience. : Fresher  
Summer Internship : Amruth organic fertilizers



Name : Animesh Sunil Rathod  
Graduation : B. Sc. (A.B.M.)  
Work Experience. : Fresher  
Summer Internship : VeGrow



Name : Anisha Sharma  
Graduation : B. Tech (Food Tech)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Anshul Yadav  
Graduation : B. Tech (Food Tech)  
Work Experience. : 12 months  
Summer Internship : Mars Wrigley



Name : Arti Patel  
Graduation : B.Sc (Chemistry)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Atharva Sambhaji Patil  
Graduation : B.Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Amul

# Food & Agriculture Business Management



Name : Bangari Saikiran  
Graduation : B.Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Varun Beverages Limited



Name : Basva Sumanjali  
Graduation : B. Sc. (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Akshayakalpa Organics



Name : Bhagwati Dharmik  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Bova Venkata Charan Teja  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Hifield Organics



Name : B S Rohitha Krishna  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Sid's Farm



Name : Chandrapratap Yadav  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : VNR Seeds

# Food & Agriculture Business Management



Name : Deven Kumar Parmar

Graduation : B.Tech

Work Experience. : 10 months

Summer Internship : Amul



Name : Dhanush Adhithya M

Graduation : B. Sc (Agriculture)

Work Experience. : Fresher

Summer Internship : Salam Kisan



Name : Dharmender Choudhary

Graduation : B. Sc (Agriculture)

Work Experience. : Fresher

Summer Internship : VNR Seeds



Name : Divyanshu Jasu

Graduation : B. Sc (Agriculture)

Work Experience. : Fresher

Summer Internship : VNR Seeds



Name : Dodda S R Charan

Graduation : B. Sc (Agriculture)

Work Experience. : 4 months

Summer Internship : VeGrow



Name : Gayathri K Menon

Graduation : B. Sc (Agriculture)

Work Experience. : Fresher

Summer Internship : Salam Kisan

# Food & Agriculture Business Management



Name : Gochi Sai Vandana  
Graduation : B. Sc (Horticulture)  
Work Experience. : Fresher  
Summer Internship : Akshayakalpa Organics



Name : Himanshu Shashikant Kadoo  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : TOP' N TOWN



Name : Kaushal Vijay Vichare  
Graduation : B. Tech (Food Tech)  
Work Experience. : 2 months  
Summer Internship : Kellogg's India Pvt. Ltd



Name : Kermanya Singh  
Graduation : B. Tech  
Work Experience. : Fresher  
Summer Internship : Simplex Metal Processors



Name : Konchada Lahitha Sri  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Visakha Dairy



Name : Kunal Bhausheb Mhaisdhune  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Sahyadri Farms

# Food & Agriculture Business Management



Name : Madhu Harsha Vardhan  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : VNR Seeds



Name : Maithili Vijay Kalaskar  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Waghmare Food Products



Name : Malancha Ghosh  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Southern petrochemical industry corporation(SPIC)



Name : Mandala Sai Krishna  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Dairy Day



Name : Manish Binzade  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Modiyam Chavva Lavanya  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : ANANTHA ORGANIC PRODUCTS PRIVATE LIMITED

# Food & Agriculture Business Management



Name : Neela Lakshmi Sushmitha  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : COROMANDEL  
INTERNATIONAL LIMITED



Name : Nimish Yadav  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : VNR Seeds



Name : Pagidela Siva Krishna  
Chaitanya Reddy  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : ADAMA India Pvt. Ltd.



Name : Pallapothu Venkata Rupesh  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Akshayakalpa Organics



Name : Pratik Bhowal  
Graduation : B. Sc (Agriculture)  
Work Experience. : 19 months  
Summer Internship : NCML



Name : Pratyush Nair  
Graduation : B. Sc (Hospitality Studies)  
Work Experience. : 12 months  
Summer Internship : NCML

# Food & Agriculture Business Management



Name : Premjeet Mehta  
Graduation : B. Sc (Agriculture)  
Work Experience. : 19 months  
Summer Internship : VNR Seeds



Name : Ram Kumar M L  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Southern petrochemicals industries corporation Ltd



Name : Rashmi Patil  
Graduation : B. Sc (Horticulture)  
Work Experience. : Fresher  
Summer Internship : Dairy Day



Name : Ritika Gupta  
Graduation : B. Sc (Microbiology & Biochemistry)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Rupam Banerjee  
Graduation : B. Tech (Food Tech)  
Work Experience. : 18 months  
Summer Internship : Kellogg's India Pvt. Ltd



Name : S Laxmi Pratha  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Godrej Agrovvet Ltd

# Food & Agriculture Business Management



Name : S Y Preetam  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Hifield Organics



Name : Sarthak Natani  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : VNR Seeds



Name : Shakti Singh  
Graduation : B. H. M.  
Work Experience. : Fresher  
Summer Internship : VNR Seeds



Name : Siddhi Vijay Shelar  
Graduation : B. Sc (Biotechnology)  
Work Experience. : Fresher  
Summer Internship : Hifield Organics



Name : Simran Prashant Alset  
Graduation : B. Tech (Food Tech)  
Work Experience. : Fresher  
Summer Internship : Mother Diary



Name : Soham Kamlesh Parate  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Purpose Healthcare Labs

# Food & Agriculture Business Management



Name : Sungomula Sathwika  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Akshayakalpa Organics



Name : Syed Parwez  
Graduation : B. Tech (Food Tech)  
Work Experience. : 12 months  
Summer Internship : Ninjacart



Name : Tanvi Vikas Rane  
Graduation : B. Com  
Work Experience. : 8 months  
Summer Internship : Waghmare Food Products



Name : Thodeti Amulya  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Akshayakalpa Organics



Name : Utkarsha  
Graduation : B. Sc (Botany)  
Work Experience. : 24 months  
Summer Internship : Salam Kisan



Name : Vaishnavi Khinchi  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Purpose Health Care Pvt. Ltd.

# Food & Agriculture Business Management



Name : Vaishnavi Sajwan  
Graduation : B. Sc (Agriculture)  
Work Experience. : Fresher  
Summer Internship : Amul



Name : Veeresh Turamari  
Graduation : B. Sc (Horticulture)  
Work Experience. : Fresher  
Summer Internship : Rooral



Name : Viraj Anandrao Jagtap  
Graduation : B. Sc (Agriculture)  
Work Experience. : 36 months  
Summer Internship : Salam Kisan

Summer Internship :

# Vision

Promoting international understanding through quality education.

# Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family).
- To contribute towards knowledge generation and dissemination.
- To promote ethical and value-based learning.
- To foster the spirit of national development.
- To inculcate cross-cultural sensitization To develop global competencies amongst students.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To promote health and wellness amongst students, staff and community.
- To install sensitivity amongst the youth towards the community and environment.
- To produce thought provoking leaders for the society.

# PEOs & PSOs

## Program Educational Objectives

- 1. PEO1:** To analyze and address intricate business challenges within a globalized context.
- 2. PEO2:** To apply advanced tools and techniques in tackling real-world business challenges.
- 3. PEO3:** To cultivate innovation by utilizing leadership and entrepreneurial skills, addressing societal needs, and adapting to a dynamic business environment.
- 4. PEO4:** To incorporate ethical principles and considerations into the decision-making process.
- 5. PEO5:** To promote business practices that enhance the well-being of communities and protect the environment on a global scale.

## Program Specific Outcomes

- 1. PSO1:** To develop a student-driven and technology-driven culture to support employability in modern food and agribusiness organizations.
- 2. PSO2:** To build the students' ability and develop their skills for consulting in food and agribusiness by encouraging a research culture.

# Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2804	0212420101	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2818	0212420102	Agricultural Economics		3	90	60	150
TH4170	0212420103	Food Product Development And Consumer Studies		3	90	60	150
T2374	0212420104	Agri Supply Chain Management		2	60	40	100
T2778	0212420105	Basics of Financial Management		2	60	40	100
T2216	0212420106	Business Statistics		2	60	40	100
T2003	0212420107	Financial Accounting		2	60	40	100
T1334	0212420108	Food Safety laws		2	60	40	100
T2572	0212420109	Human Resource Management		2	60	40	100
T2819	0212420110	Introduction to Agriculture		2	60	40	100
T2225	0212420111	Research Methodology		2	60	40	100
T2136	0212420112	Sales Force and Channel Management		2	60	40	100
<b>Total</b>				<b>28</b>	<b>920</b>	<b>480</b>	<b>1400</b>
<b>Generic Elective Courses Group (Choose any one course)</b>							
T6014	0212420113	Basic French I		2	60	40	100
T6012	0212430114	Basic German I		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>

# Course Curriculum

## Semester : 2

### Generic Core Courses

T2358	0212420201	Agri Finance		3	90	60	150
TH4169	0212420202	Food Safety And Quality Management		3	90	60	150
T2803	0212420203	Project on Agri - Finance		3	150	0	150
T2817	0212420204	Advances in Agriculture		2	60	40	100
T2151	0212420205	Agri Input Marketing		2	60	40	100
T2777	0212420206	Management Accounting		2	100	0	100
TH4175	0212420207	Food Journalism and Social Marketing		2	60	40	100
T2885	0212420208	Introduction to Micro Finance		2	60	40	100
T2513	0212420209	Marketing Research		2	60	40	100
T2220	0212420210	Operations Research		2	60	40	100

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continu ous Assess ment	Term End Assess ment	Total Marks
T2573	0212420211	Organizational Behaviour		2	60	40	100
T2141	0212420212	Rural Marketing		2	60	40	100
T4005	0212420213	Integrated Disaster Management		0	0	0	Non - Letter Grade Mandatory
<b>Total</b>				<b>27</b>	<b>910</b>	<b>440</b>	<b>1350</b>

### Generic Elective Courses Group (Choose any one course)

T6015	0212420214	Basic French II		2	60	40	100
T6013	0212420215	Basic German II		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>

# Course Curriculum

## Semester : 3

### Generic Core Courses

T2905	0212420301	Internship		5	250	0	250
T2803	0212420302	Project on Practical Understanding of APMC Operations		3	150	0	150
T2369	0212420303	Agri Retail Management		2	60	40	100
T3079	0212420304	Business Analytics		2	60	40	100
T2897	0212420305	Cold Chain Management		2	60	40	100
T2364	0212420306	Export Potential Analysis for Agri Products		2	60	40	100
T2239	0212420307	Business Communication		2	100	0	100
T2169	0212420308	Warehouse Management		2	100	0	100
T2294	0212420309	Conflict and Negotiation		2	100	0	100
T2253	0212420310	Strategic Management		2	60	40	100
<b>Total</b>				<b>24</b>	<b>1000</b>	<b>200</b>	<b>1200</b>

### Generic Elective Course Group (Choose any two courses)

T3439	0212420311	Advanced Data Driven Decision Making		2	60	40	100
T2371	0212420312	Agri Project Risk Management		2	60	40	100
T2130	0212420313	Brand Management		2	60	40	100
T2862	0212420314	Business Statistics with R		2	60	40	100
T2649	0212420315	Management of International Operations		2	60	40	100
T2329	0212420316	Retail Distribution and Logistics		2	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>120</b>	<b>80</b>	<b>200</b>

# Course Curriculum

## Semester 4

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
<b>Generic Core Courses</b>							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2982	0212420402	Entrepreneurship in the Food Industry		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
<b>Total</b>				<b>9</b>	<b>370</b>	<b>80</b>	<b>450</b>
<b>Generic Elective Course Group (Choose any two courses)</b>							
T2139	0212420404	Digital Marketing		2	60	40	100
T3638	0212420405	Marketing and Sales Analytics		2	100	0	100
T2360	0212420406	Processing and Value Chain in Agriculture		2	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>



# **SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR** **Symbiosis International(Deemed University) Pune**

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)  
Re-Accredited by NAAC with A ++ Grade  
( Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India } )

## **CONTACT US**

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