



MBA-FABM BROCHURE 2025-2027



Symbiosis Institute of Business Management
Wathoda Layout, Nagpur
Maharashtra- 440008

MESSAGE FROM OUR HON'BLE CHANCELLOR



“ Symbiosis has built a beautiful campus in 75 acres of land in Nagpur and we have tried to give the best of facilities to our students, to enrich their overall life on the campus. In the last 5 years, in spite of the pandemic, SIBM Nagpur has grown greatly, and is living up to the expectations of all its stakeholders, following the true traditions, ethics and principles of Symbiosis. The students of the earlier batch have also done the Institute proud. I have no doubt that every student passing out of SIBM Nagpur will excel wherever he or she goes, following our motto of Vasudhaiva Kutumbakkam. I wish all the students all the very best. ”

**Prof. (Dr.) S.B. Mujumdar,
Chancellor Symbiosis International
(Deemed University)**

MESSAGE FROM OUR HON'BLE PRO CHANCELLOR

**-DR. VIDYA YERAVDEKAR,
PRO CHANCELLOR,
SYMBIOSIS (DEEMED UNIVERSITY)**



Symbiosis Institute of Business Management, Nagpur, started imparting education in 2019. Under the aegis of Symbiosis International (Deemed University), the SIBM Nagpur boasts of an expansive state-of-the-art 75-acre campus that is equipped with all facilities required for a unique learning experience. The faculty have been carefully selected, none without a doctorate in their domain areas. The thrust has been upon making our students “employable” in the true sense, bringing practical experience into the class along with imparting core conceptual values. The skills, knowledge and attributes that our students bring with them, have been highly appreciated by corporate houses who have participated in the Recruitment Processes in the last two years. This batch will pass out of the portals of SIBM Nagpur this year, and I am sure that they too will prove to be an asset to any organization they join. I wish the students all the very best in their careers and I hope they continue to set the bar higher!



MESSAGE FROM OUR VICE CHANCELLOR

**-DR. RAMAKRISHNAN RAMAN,
VICE CHANCELLOR,
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

I am delighted to extend my warmest greetings to you as the Vice Chancellor of Symbiosis International (Deemed University). It gives me immense pleasure to share with you the exceptional talent pool that Symbiosis Institute of Business Management, Nagpur (SIBM Nagpur), has nurtured and groomed.

Symbiosis International University has always been committed to producing industry-ready professionals and leaders of tomorrow. SIBM Nagpur, as a proud constituent of our university, stands as a testament to this commitment. SIBM Nagpur has consistently strived to impart knowledge and skills that not only meet industry standards but also set new benchmarks in business education. Our MBA program, offering specializations in Marketing, Finance, Operations & Supply Chain, Human Resources, Business Analytics, and MBA (Food and Agri-Business Management), has been carefully designed to provide a holistic learning experience to our students. One of our key strengths lies in our state-of-the-art infrastructure and world-class facilities that facilitate the all-round development of our students. SIBM Nagpur also enjoys a strategic advantage by being located in the burgeoning educational hub of Maharashtra, in close proximity to the MIHAN Project of the Government of Maharashtra, with a vast Special Economic Zone alongside. This unique positioning opens up immense opportunities for our students to engage with the industry and gain real-world insights.

The five specializations we offer - Marketing Management, Financial Management, Human Resource Management, Logistics, Supply Chain Management, and Business Analytics - cater to the diverse career aspirations of our students. I invite you to explore the treasure trove of talent that SIBM Nagpur has to offer. Our graduates are not just well-equipped with knowledge and skills; they are also imbued with values that set them apart as responsible and ethical leaders in the corporate world.

MESSAGE FROM OUR SIBM NAGPUR DIRECTOR



**PROF. (DR.) SHAILESH RASTOGI,
DIRECTOR,
SYMBIOSIS INSTITUTE OF BUSINESS
MANAGEMENT, NAGPUR**

At SIBM Nagpur, we recognise the significance of this pivotal decision and are dedicated to offering an exceptional educational experience that will shape your future success. Our MBA program is meticulously designed to equip you with the knowledge, skills, and mindset required to excel in today's dynamic and competitive business environment. Whether you are a recent graduate eager to launch your career or a seasoned professional seeking to elevate your skills, our program offers a transformative learning journey tailored to your needs and aspirations. At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you can apply theoretical concepts to solve complex business challenges, refine your leadership abilities, and build a robust professional network beyond the classroom. Our curriculum is designed to be flexible and customisable, allowing you to tailor your educational experience to align with your interests, career goals, and industry trends. Our program provides the necessary tools for success. In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the opportunity to enhance your soft skills, cultivate a global perspective, and become a responsible leader who drives positive change within your organization and community.

SIU RANKINGS

**INDIA
TODAY**

**Ranked No. 1 Pvt. University in India,
by India Today.**



**Ranked 31st University in India, Ranked 59th
Overall, Ranked 17th in Management Category.**



**Awarded QS I-GAUGE - DIAMOND rating in Indian Colleges
and Universities**



**Times
Higher
Education**

**Time Higher Education Asia University Ranking 2023 ranks
Symbiosis International University among the top 201 - 250
Universities in Asia.**

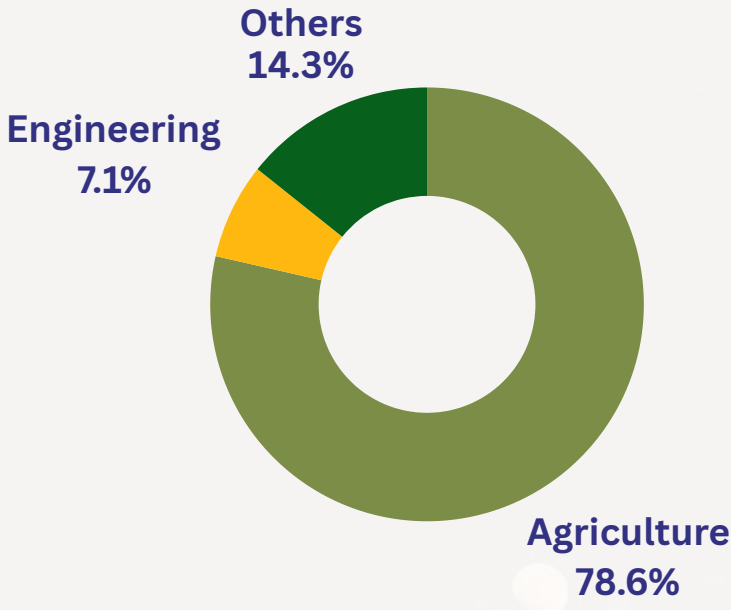
SIU RANKINGS



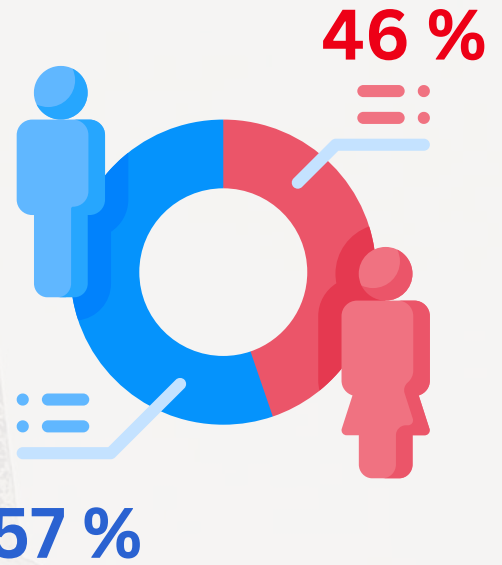
- **Between 301-400 Globally & 10th in India Overall**
- **54th Globally and 2nd in India in 'Responsible consumption and production'**
- **Between 201-300 Globally and 11th in India in 'Gender equality'**
- **Between 301-400 Globally and 11th in India in 'Good health and well-being'**
- **Between 301-400 Globally and 12th in India in 'Partnership for the goals'**

BATCH COMPOSITION

ACADEMIC BACKGROUND



GENDER DIVERSITY



AVERAGE WORK EX.



EXPERIENCE



GEOGRAPHICAL DISTRIBUTION OF STUDENTS



This map is not to Scale

PROMINENT RECRUITERS

Final Placement

zomato

Shinex
Glass Mosaics

VEGROW


Unilever

Jio | 

KISAAN से
The Best of India

 **sarvagram**
aspire. grow. prosper.

Longtharai
For Human Forever

 **SBI** **general**
INSURANCE
SURAKSHA AUR BHAROSA DONO

TAJ

TASTY BITE

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Henkel

 **SOUTH INDIAN Bank**

magicpin

 **PARRYS**

nutri fresh
Cultivating A GREENER TOMORROW

PROMINENT RECRUITERS

Summer Internship





NAME : AAKASH
THANGARAJ B
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : AKSHAT K ANIL
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : AMYREDDY
CHANDANA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : ANNAVARAPU
LAHARI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : ANUJ GUPTA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : ANUSHIKA
MISHRA
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : ARYAN GUPTA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : BHARATH.R
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : 8 MONTHS



NAME : DEEKSHA
CHETTIPELLI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : EERLA NAVITEJ
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : GAVISIDDESH
PATIL
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : 4 MONTHS



NAME : GIRIDHAR B R
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : HIMANSHI RATURI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : JAKKANI
SAIKIRAN
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : 11 MONTHS



NAME : JUNAID SAMEER
SHAIKH
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : KANISHKA
GRANDHE
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : MADADI DEEPAK
REDDY
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : 4 MONTHS



NAME : PARABESH KUNDU
GRADUATION : B.SC
WORK EXPERIENCE : FRESHER



NAME : PARTH DESHPANDE
GRADUATION : B.COM
WORK EXPERIENCE : FRESHER



NAME : PONNADA DARSHINI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : POTHULA RAKSHITHA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : PATIL PRAJWAL VIJAY
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : PRATHAM BANGA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : PRITAM PUROHIT
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : NAREDDY SAIRAM
REDDY
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHET



NAME : SAMARTH GUPTA
GRADUATION : BBA
WORK EXPERIENCE : FRESHER



NAME : VYSHNAVI
SARASWATHI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : SHANTANU
BARHATE
GRADUATION : B.TECH (FOOD TECH)
WORK EXPERIENCE : FRESHER



NAME : SHANTANU
SHRIRAM KALODE
GRADUATION : B.TECH (ME)
WORK EXPERIENCE : FRESHER



NAME : SOHAM
CHOUDHARI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : RAGA SOWMYA
SRI PERAVALI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : SRISHTI VARMA
GRADUATION : B.SC (BIOTECH)
WORK EXPERIENCE : FRESHER



NAME : SURAJ DIPAK ADE
GRADUATION : B.TECH (DAIRY TECH)
WORK EXPERIENCE : FRESHER



NAME : SUSHANT
NISHANE
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : TANISH BANSAL
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : UPENDRA
CHATURVEDI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : YASHVENDRA
SINGH BUNDELA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : KADE VIJAYA
LAKSHMI
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : VIKAS SINGH
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : VRASHIKA
SISODIYA
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER



NAME : YASH MILIND
KADAM
GRADUATION : B.SC (HON'S) AGRI
WORK EXPERIENCE : FRESHER

VISION

Promoting international understanding through quality education.

MISSION

- **To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family).**
- **To contribute towards knowledge generation and dissemination.**
- **To promote ethical and value-based learning. To foster the spirit of national development.**
- **To inculcate cross-cultural sensitization To develop global competencies amongst students.**
- **To nurture creativity and encourage entrepreneurship.**
- **To enhance employability and contribute to human resource development.**
- **To promote health and wellness amongst students, staff and community.**
- **To install sensitivity amongst the youth towards the community and environment.**
- **To produce thought provoking leaders for the society.**

PEOs & PSOs

PROGRAM EDUCATIONAL OBJECTIVES

- **PEO1:** To analyze and address intricate business challenges within a globalized context.
- **PEO2:** To apply advanced tools and techniques in tackling real-world business challenges.
- **PEO3:** To cultivate innovation by utilizing leadership and entrepreneurial skills, addressing societal needs, and adapting to a dynamic business environment.
- **PEO4:** To incorporate ethical principles and considerations into the decision-making process.
- **PEO5:** To promote business practices that enhance the well-being of communities and protect the environment on a global scale.

PROGRAM SPECIFIC OUTCOMES

- **PSO1:** To develop a student-driven and technology- driven culture to support employability in modern business organizations.
- **PSO2:** To build the students' ability and develop their business consulting skills by encouraging a research culture.

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
Semester : 1							
Generic Core Courses							
T2778	0212420101	Basics of Financial Management		2	60	40	100
T2560	0212420102	Principles and Practices of Management		2	60	40	100
T2114	0212420103	Essentials of Marketing Management		2	60	40	100
T2572	0212420104	Human Resource Management		2	60	40	100
T2818	0212420105	Agricultural Economics		3	90	60	150
T2819	0212420106	Introduction to Agriculture		2	60	40	100
TH4170	0212420107	Food Product Development And Consumer Studies		3	90	60	150
T3639	0212420108	Spreadsheet Modelling		2	100	0	100
T2931	0212420109	Accounting for Managers		2	100	0	100
T2216	0212420110	Business Statistics		2	60	40	100
T2803	0212420111	Project on Practical Understanding of APMC Operations		3	150	0	150
SMC001	0212420112	Vasudhaiva Kutumbakam *		0	0	0	Mandatory Non-Credit Course
TH4788		Health and Wellness Module I #		0	0	0	0
Total				25	890	360	1250
Generic Elective Courses Group (Choose any one course)							
T2192	0212420113	Technology and Innovation Management		2	60	40	100
T3577	0212420114	Data Analysis Using Python		2	60	40	100
T2528	0212420115	Management of Operations		2	60	40	100
Total Required Credits				2	60	40	100
Semester : 2							
Generic Core Courses							
T2374	0212420201	Agri Supply Chain Management		2	60	40	100
T2817	0212420202	Advances in Agriculture		2	60	40	100
T2151	0212420203	Agri Input Marketing		2	60	40	100
TM2042	0212420204	Agriculture Finance		2	60	40	100
TH4169	0212420205	Food Safety And Quality Management		3	90	60	150
T2938	0212420206	Organization Behaviour and Leadership		2	60	40	100

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continuous Assessment	Term End Examination	Total Marks
T2141	0212420207	Rural Marketing		2	60	40	100
T2370	0212420208	Agri Commodity Markets		2	60	40	100
T2513	0212420209	Marketing Research		2	100	0	100
T2362	0212420210	Rural Inclusion		2	100	0	100
T2253	0212420211	Strategic Management		2	60	40	100
TH4789		Health and Wellness Module II #		0	0	0	0
Total				23	770	380	1150
Generic Elective Courses Group (Choose any two course)							
T2130	0212420212	Brand Management		2	60	40	100
T2729	0212420213	Indian Ethos and Values for Management		2	60	40	100
T3799	0212420214	Data Visualization and Storytelling		2	60	40	100
TM2253	0212420215	Generative AI and use cases		2	60	40	100
T3821	0212420216	Introduction to DBMS and SQL Programming		2	60	40	100
T2128	0212420217	Product Management		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 3							
Generic Core Courses							
T2804	0212420302	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2622	0212420303	Business Simulation		2	100	0	100
T3154	0212420304	Data Driven Decision Making		2	60	40	100
T1334	0212420305	Food Safety laws		2	60	40	100
T2169	0212420306	Warehouse Management		2	60	40	100
T2369	0212420307	Agri Retail Management		2	60	40	100
T2376	0212420308	Agri Procurement Management		2	60	40	100
T2378	0212420309	Agri Import and Export Management		2	100	0	100
T2897	0212420310	Cold Chain Management		2	60	40	100
T2133	0212420311	Sales Management		2	60	40	100
TM2250	0212420312	Management Consulting		2	60	40	100
SMC003	0212420313	Health and Wellness *		0	0	0	Mandatory Non-Credit Course
T2905	0212420301	Summer Internship		5	250	0	250

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialisation	Credit	Continu ous Asses ment	Term End Examina tion	Total Marks
Total				29	1130	320	1450
Generic Elective Course Group (Choose any two courses)							
T2329	0212420314	Retail Distribution and Logistics		2	60	40	100
TM2035	0212420315	Leadership in 21st Century Organizations		2	60	40	100
TM2161	0212420316	Scrum Project Management		2	60	40	100
T2649	0212420317	Management of International Operations		2	60	40	100
T2236	0212420318	Corporate Governance and Ethics		2	60	40	100
TH4175	0212420319	Food Journalism and Social Marketing		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							
Generic Core Courses							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2449	0212420402	Concepts and Applications in Sustainability		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
TM2243	0212420404	Agripreneurship		2	60	40	100
Total				11	430	120	550
Generic Elective Courses Group (Choose any one course)							
T2139	0212420405	Digital Marketing		2	60	40	100
T3638	0212420406	Marketing and Sales Analytics		2	60	40	100
TH4167	0212420407	Food security and Food systems approach		2	60	40	100
Total Required Credits				2	60	40	100



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR
Symbiosis International(Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)
Re-Accredited by NAAC with A ++ Grade
(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India })

CONTACT US

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