



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A++ Grade

(Founder Prof. Dr. S.B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India))



POSTER MAKING COMPETITION

ORGANISED ON THE OCCASION OF

WORLD YOUTH SKILLS DAY

AN INITIATIVE OF ISR CLUB

15TH JULY 2023

OBJECTIVES OF THE EVENT

- Raise awareness about skill development among the youth.
- Through poster making competition we highlighted the value of honing creative and artistic abilities.
- The objective was to target Goal 5 and Goal 9 of Sustainable Development Goals.
- To Highlight the importance of being a lifelong learner and look for new skills that one can learn to stay updated with the recent trends in technology.
- The poster aimed to evoke emotions, inspire actions, and leave a lasting impact on viewers.

MEANS AND PROCESS TO ACHIEVE THE OBJECTIVES

Online Poster making competition was organized by ISR Club on 15th July 2023. Students had to submit their entries by 5 PM.

HOSTING TEAM

The event was hosted by the ISR club under the guidance of Dr. Rimjhim Jha.

DETAILS OF THE PARTICIPANTS

More than 10 from MBA participated in the online poster-making competition.



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A++ Grade

(Founder Prof. Dr. S.B. Mujumdar M.Sc. Ph.D (Awarded Padma Bhushan and Padma Shri by President of India))

PROGRAM STRUCTURE / FLOW

- Since the event was an online one, we floated the mail to submit the entries 4 days in advance.
- The participants were required to submit either a hand-drawn poster, which should be scanned and uploaded as a pdf, or make a digital poster and submit the same.

COMMUNICATION PROOF

World Youth Skills Day Poster Making Competition



SIBM Nagpur ISR Club <isrclub@sibmnagpur.edu.in>

to mba_2024, mba_2025, fabm_2024, fabm_2025, director, faculty, Aman, information.officer, Pranjal

Jul 11, 2023, 9:15AM



Dear all,

" You are never too old to learn new skills and use them in helping mankind"

Greetings from the Institute Social Responsibility Club

The United Nations General Assembly observes 15th July as World Youth Skills Day to celebrate the strategic importance of equipping young people with skills for employment, decent work, and entrepreneurship.

The theme for this year is "Skilling Teachers, trainers, and youth for a transformative future."

It highlights the essential role that teachers, trainers, and other educators play in providing skills for youth to transition to the labor market and to actively engage in their communities and societies. We are excited to announce that the ISR Club is conducting an **Online Poster Making Competition**.

Put on your creative caps and design posters encapsulating the essence of the theme mentioned above!

Deadline: 15th of July, 2023 till 5 PM.

Submission link: <https://forms.gle/RsGzR4Bz8cHckTmj>

Note: The posters can be both digital as well as on paper, submission should be made using a scanned pdf in case of paper posters.



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR
Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A++ Grade

(Founder Prof. Dr. S.B. Mujumdar M.Sc. Ph.D (Awarded Padma Bhushan and Padma Shri by President of India))

WINNERS

The banner features the SIBM Nagpur logo on the top left, a green 'INSTITUTE SOCIAL RESPONSIBILITY' badge in the top center, and a 'SYMBIOSIS Golden Jubilee Celebrating 50 Years of Excellence' logo on the top right. The central text reads 'WINNERS OF WORLD YOUTH SKILL DAY'. Below this, three oval portraits of the winners are shown: Koraboina Sujeeth Kumar (left), Sunkari Sharath Giriteja (center), and Arimbakam Yaswanth Reddy (right). At the bottom, it says 'Congratulations on winning team' and provides social media links for LinkedIn, Instagram, and Facebook.

SIBM NAGPUR

INSTITUTE SOCIAL RESPONSIBILITY

SYMBIOSIS Golden Jubilee Celebrating 50 Years of Excellence

WINNERS OF WORLD YOUTH SKILL DAY

KORABOINA SUJEETH KUMAR

SUNKARI SHARATH GIRITEJA

ARIMBAKAM YASWANTH REDDY

Congratulations on winning team

in [Linkedin.com/sibmnagpur](https://www.linkedin.com/company/sibmnagpur) **ig** [Instagram.com/sibmnagpur](https://www.instagram.com/sibmnagpur) **f** [Facebook.com/sibmnagpur](https://www.facebook.com/sibmnagpur)



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D {Awarded Padma Bhushan and Padma Shri by President of India})

CHALLENGES

- To encourage students to take part in the online poster-making competition, to face this, classroom publicity in all the sections of the MBA batch was done.

KEY TAKEAWAYS

- The importance of creativity in driving innovation.
- Skills should be continuously developed and improved throughout life.
- Visual communication leaves a lasting impact on the audience and why through visually rich posters we can make a lasting impact.
- Teamwork plays a very important and crucial role in order to deliver successful results.