



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT – NAGPUR

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D {Awarded Padma Bhushan and Padma Shri by President of India})



ARTICLE AND POETRY COMPETITION

ORGANISED AS PART OF

WORLD NATURE CONSERVATION DAY

AN INITIATIVE OF ISR CLUB

28th JULY 2023

OBJECTIVES OF THE EVENT

- The objective of this day is to draw attention to the threat to flora and fauna species that are endangered in the near future by means of article writing and poetry.
- Promoting Awareness: The primary objective of the article writing about World Nature Conservation Day is to raise awareness about the importance of conserving our natural resources and protecting biodiversity.
- Celebrating Nature's Beauty: Use the poem to celebrate the beauty and wonders of nature. Paint vivid imagery with words, describing landscapes, flora, fauna, and natural phenomena to instill a sense of awe and appreciation for the natural world.



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MEANS AND PROCESS TO ACHIEVE THE OBJECTIVES

- Article and poetry writing was organized by ISR Club on 28th July 2023 in which students of SIBM, Nagpur had to submit their articles or poem online.

HOSTING TEAM

- The event was hosted by the ISR club under the guidance of Dr. Rimjhim Jha.

DETAILS OF THE PARTICIPANTS

- 14 students from MBA and MBA-FABM participated in this event.

PROGRAM STRUCTURE / FLOW

- The event was held online where the participants were asked to submit their poetry and articles on the Google form.
- The best poetries and articles were selected and posted on the Instagram page of the ISR club of SIBM Nagpur.



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COMMUNICATION PROOF

World Nature Conservation Day Event



SIBM Nagpur ISR Club <isrclub@sibmnagpur.edu.in>

to mba_2024, mba_2025, faculty, fabm_2025, director, staff, Pranjali, information.officer, Aman ▾

Wed, Jul 26, 7:02PM (6 days ago)



Dear all,

Greetings from Team ISR!

Words have the power to make a difference and inspire change.

World Nature Conservation Day is a significant annual event celebrated on the 28th of July every year, reminding us of the importance of **preserving and protecting our environment and its diverse ecosystems.**

To commemorate this day, we have organized a special event where we want to celebrate the wonders of nature through the power of the written word.

We would like to invite all budding writers and poets who would like to participate and contribute their creativity to this special occasion through **articles and poems** on topics around the theme of **nature, conservation, sustainable living, biodiversity, climate change**, or any related topics that inspire you.

Submission Link: <https://forms.gle/L81zsyRdESnn1qE6>

Deadline: 28th of July, 2023 till 5 PM

Submission Guidelines:

1. Articles should be between 500 to 800 words in length.
2. Poems can be of any length but should be original compositions.

Thanks and regards,



Institute Social Responsibility Club
Symbiosis Institute of Business Management, Nagpur
[Email](#) | [Website](#) | [Instagram](#)
Call: +91 7892314992 | +91 7350093965

CHALLENGES

- Encouraging people to participate in the event was a challenge.

KEY TAKEAWAYS

- The day serves as a reminder of the need to protect and sustainably manage the Earth's ecosystems and biodiversity for the well-being of current and future generations.
- Poetry has the essence to touch the heart and spread awareness at the same time.
- A healthy life can only be achieved if we have a healthy environment.