



Symbiosis Institute of Business Management, Nagpur
Master of Business Administration (Executive)
Programme Structure 2023-25

1.	OBJECTIVE	Prepare students for an excellent corporate career, combining theory with practical business, classroom teaching with Management Development						
2.	DURATION (IN MONTHS)	30 (Part Time)						
3.	INTAKE	30						
4.	RESERVATION	Not Applicable						
5.	ELIGIBILITY	Graduate from any recognized University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes) at graduation. One Year's work experience post graduation is mandatory.						
6.	SELECTION PROCEDURE	Personal Interaction (PI)						
7.	MEDIUM OF INSTRUCTION	English						
8.	PROGRAMME PATTERN	Semester						
9.	COURSE & SPECIALIZATION	As per Annexure A						
10.	FEE		Academic Fees (Per Annum)*	Institute Deposit (Refundable)	Total			
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.						
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.						
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Business Administration (Executive) will be awarded at the end of semester V examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.						
14.	CLASSIFICATION OF CREDITS							
	Semester	Generic Core	Generic Elective	Specialization Major	Specialization Minor	Open Elective	Audit	Total
	1	21	0	0	0	0	0	21
	2	28	0	0	0	0	0	28
	3	0	0	16	0	0	0	16
	4	27	0	0	8	0	0	35
	Total	76	0	16	8	0	0	100

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Celebrating 50 Years of Excellence

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T6069		Economics for Managers		3	90	60	150
T2280		Human Resource Management		3	90	60	150
T2116		Marketing Management		3	90	60	150
T1140		Legal Aspects of Business		2	60	40	100
T2777		Management Accounting		2	60	40	100
T2528		Management of Operations		2	60	40	100
T2843		Research Methodology		2	60	40	100
T2035		Introduction to Financial Management		2	60	40	100
T3088		Management Information Systems		2	60	40	100
Total				21	630	420	1050
Semester : 2							
Generic Core Courses							
T3071		Basic Business Statistics for Data Analysis		2	60	40	100
T2294		Conflict and Negotiation		2	60	40	100
T3154		Data Driven Decision Making		2	100	0	100
T2015		Introduction to Financial Markets and Institutions		2	60	40	100
T2657		Fundamentals of Innovation		3	90	60	150
T2696		Organizational Behaviour		2	60	40	100
T3531		R Programming		2	60	40	100
T2827		Supply Chain Management		2	60	40	100
T2193		Project Management		2	60	40	100
T2227		Business Analytics		2	60	40	100
		Project		7	210	140	350
Total				28	880	520	1400
Semester : 3							
Specialization Core Courses : Marketing Major							
T2153		International Marketing		2	60	40	100
T2152		Business to Business Marketing		2	60	40	100
T2136		Sales Force and Channel Management		2	60	40	100

T2121		Customer Relationship Management		2	60	40	100
T2148		Retail Marketing		2	60	40	100
T5088		Sports and Entertainment Marketing		2	60	40	100
T2130		Brand Management		2	60	40	100
T2125		Marketing Strategy		2	60	40	100
Total				16	480	320	800
Specialization Core Courses : Human Resources Major							
T2284		Learning and Development		2	60	40	100
T2578		Organizational Development & Change		2	60	40	100
T2638		Labour Laws		2	60	40	100
T2291		International Human Resource Management		2	60	40	100
T2283		Talent Management		2	60	40	100
T2286		Industrial Relations		2	60	40	100
T2583		Assessment Centres & HRD Instruments		2	60	40	100
T2760		Strategic Human Resource Management		2	60	40	100
Total				16	480	320	800
Specialization Core Courses : Finance Major							
T2013		Derivative Markets		2	60	40	100
T2019		Fixed Income Markets		2	60	40	100
T2059		Advanced Corporate Finance		2	60	40	100
T2073		International Finance		2	60	40	100
T2043		Security Analysis and Portfolio Management		2	60	40	100
T2684		Financial Analytics		2	60	40	100
T2674		Investment Banking		2	60	40	100
T2047		Mergers and Acquisitions		2	60	40	100
Total				16	480	320	800
Specialization Core Courses : Operations & Supply Chain Major							
T2527		Logistics Management		2	60	40	100
T2181		Supply Chain Strategy		2	60	40	100
T2187		Service Operations Management		2	60	40	100
T2169		Warehouse Management		2	60	40	100
T2189		Operations Strategy and Control		2	60	40	100
T2182		Technology in Supply Chain		2	60	40	100
T2176		Procurement Management		2	60	40	100
T2687		Operations Analytics		2	60	40	100
Total				16	480	320	800

Semester : 4							
Generic Core Courses							
		Major Project		12	360	240	600
		Minor Project		8	240	160	400
T2569		Strategic Management		3	90	60	150
T2729		Indian Ethos & Values for Management		2	60	40	100
T2290		Leadership and Capacity Building		2	60	40	100
			Total	27	810	540	1350
Specialization Core Courses : Marketing Minor							
T2118		Consumer Behavior		2	60	40	100
T2143		Services Marketing		2	60	40	100
T2139		Digital Marketing		2	60	40	100
T2121		Customer Relationship Management		2	60	40	100
			Total	8	240	160	400
Specialization Core Courses : Human Resource Minor							
T2576		Performance Management Systems		2	60	40	100
T2685		HR Analytics		2	60	40	100
T2636		Cross Cultural Management		2	60	40	100
T2296		Compensation & Reward Management		2	60	40	100
			Total	8	240	160	400
Specialization Core Courses : Finance Minor							
T2011		Commercial Banking		2	60	40	100
T2502		Wealth Management		2	60	40	100
T2055		Behavioral Finance		2	60	40	100
T2045		Corporate Valuation		2	60	40	100
			Total	8	240	160	400
Specialization Core Courses : Operations and Supply Chain Minor							
T2220		Operations Research		2	60	40	100
T2861		Quality Management		2	60	40	100
T2165		Lean Six Sigma		2	60	40	100
T2800		Enterprise Risk Management		2	60	40	100
			Total	8	240	160	400



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Total Across All Specializations				
Semester 1	0	21	21	1050
Semester 2	7	21	28	1400
Semester 3	0	16	16	800
Semester 4	20	15	35	1750
Total	27	73	100	5000

NOTE / DISCLAIMER:

This is a proposed Program Structure which has been submitted to the University for approval. The final Program Structure approved by the University will be uploaded once received from the University