



January'24 Edition

# Newsletter

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR

**“It does not matter how slowly you go as long as you don’t stop.’**

**-Confucius**

**In the thrilling landscape of business education, challenges are the stepping stones to triumph. Each setback is an opportunity to rise higher. Let the rhythm of relentless effort be your anthem, and remember, success favors the persistent.**

**In this MBA adventure, hard work is your secret weapon. Embrace the grind, persevere through the complexities, and let resilience be your signature move. The path may test your mettle, but every late-night study session and strategic decision molds you into a business virtuoso.**

**So, fellow visionaries, never surrender to the challenges. Your persistence is the catalyst for greatness. Stay inspired, stay committed, and watch as your MBA journey transforms into an epic saga of success.**

## *In This Issue*

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**Artistic Piece**

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**Monthly glance at the activities of SIBM Nagpur**

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**Must read books of the month**

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# Artistic Piece

-CS Lakshmy (MBA 2023-35)

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The majesty of the night:  
The owl is the ruler of the night sky. This here is a Mandala art giving homage to this magnificent creative.

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CS Lakshmy



## 1. SYMFLUENCE LECTURE SERIES - CORPCONNECT

On January 4, 2023, the CorpConnect Committee presented Mr. Sumant Khedkar, Senior Partner, Personal Banking, Bank of New Zealand, as part of their SYMFLUENCE Lecture Series. The event's goal was to give students knowledge about leadership and corporate success.

The event had a welcome address, awards, a talk by Mr. Khedkar, games for management, a Q&A session, and a vote of gratitude. It was announced via emails and WhatsApp. Mr. Khedkar, a banking industry specialist, answered questions, guided participants through a 10-step leadership paradigm, and conducted a leadership game. The key outcomes included a deeper understanding of the Success Triangle, practical application in customer journey mapping, and assimilation of the 10-step leadership paradigm. Through successfully fostering knowledge exchange and practical implementation, the event met its goals of encouraging leadership excellence.



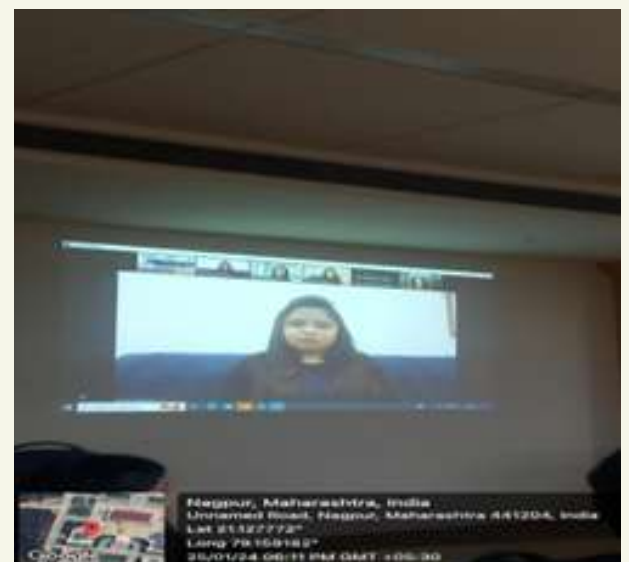


## 2. ALUMINSPIRE 2 - ALMAT COMMITTEE

ALUMINSPIRE 2 was organized by the ALMAT Committee on January 25, 2024, with the intention of fostering partnerships among MBA students through alumni involvement.

The event featured a scheduled program that included talks from accomplished graduates and business experts along with a welcome address and felicitation. It was publicized via emails, LinkedIn, WhatsApp, and posters.

Among the guests was Ms. Denise Lam, Vice President of Global Talent Acquisition. The program provided students with access to a range of perspectives including career guidance, employment possibilities, and industry insights, in addition to providing a Q&A session. The success stories that the alumni shared with the students motivated them to pursue their goals. It is now possible for graduates, students, and business professionals to interact, exchange ideas, and feel a sense of community thanks to ALMAT's successful effort. The occasion has the potential to have good long-term effects for careers paths and industry partnership.





### 3. SYMFLUENCE LECTURE NO. 3 - CORP CONNECT

"SYMFLUENCE LECTURE NO. 3," hosted by Corp Connect on January 8, 2024, featured Mr. Vivek Deshpande, Founder and Director of Spacewood Furnishers Pvt. Ltd. The purpose of the function was to inspire attendees with Mr. Deshpande's narrative of his ascent from a middle-class

background to prosperous business. The event featured a discussion by Mr. Vivek Deshpande, a director's address, a vote of thanks, and a welcome speech. Mr. Deshpande shared details of his journey as an entrepreneur, emphasizing his vision and tenacity. He talked about how he went from having a modest start to becoming the second-biggest manufacturer of modular furniture in India and attracting the first foreign direct investment to the sector. The session focused on the importance of attaining goals, thus attendees departed with a firsthand understanding of commitment and hard effort.





#### 4. ALUMINSPIRE 3 - ALMAT COMMITTEE

The purpose of the event held on February 1, 2024, by the ALMAT Committee, was to engage alumni in order to strengthen links between MBA students. The event's guest of honor was Ms. Tanya Mishra, a talented alumna who works at GlobalLogic as a Talent Acquisition Specialist.

The event featured a talk by Ms. Tanya Mishra, a Q&A session, a felicitation, a welcome speech, and the director's address. The event provided students with fresh perspectives on career guidance, job opportunities, and industry insights. It was promoted through email communication and posters. Ms. Mishra encouraged students to work toward their goals with her inspiring story of triumph and wise counsel. The ALMAT program improved the university's networking, education, and inspiration opportunities by successfully creating a venue for students and seasoned alumni to enhanced the institution's overall performance.





## 5. SYMFLUENCE LECTURE NO. 04 - CORPCONNECT

The event was hosted on January 10, 2024, with Mr. Ashish Tripathi, Head of Global Supply Chain at Torm A/S, as the speaker. The event's goal was to spread knowledge about global supply chain management, including its history, challenges, and insights unique to certain industries.

The schedule included an introduction, a display of keepsakes, Mr. Tripathi's address, a Q&A session, and a vote of thanks. The lecture covered the challenges facing the shipping industry, the ways in which supply chains are evolving, and the vital roles that sustainability and technology play. Students left the highly publicized seminar with a comprehensive understanding of the intricacy of supply chains. The event, which was arranged by the MBA program, was actively attended by students concentrating on marketing and operations.





## 6. REPUBLIC DAY 26TH JANUARY 2024

In observance of the 75th Republic Day, Symbiosis International (Deemed University) Nagpur Campus hosted a joyous celebration on January 26, 2024. Dr. Sameer Pingle, Director of SCMS-Nagpur, raised the national flag and the national anthem at SIBM Porch at 8:00 a.m., respectively.



There was a cultural program in the Auditorium from 8:15 a.m. to 9:50 a.m. Students gave performances from a number of academic departments. The program featured patriotic group and solo dances, songs, and a welcome speech by Dr. Sameer Pingle. Campus Administrator Air Cmde Sanjay Srivastav VSM (Retd.) offered the vote of thanks. At 10:00 a.m., the performance came to an end with refreshments, which created a joyous and patriotic atmosphere.





## 7. PARIKSHA PE CHARCHA 29TH JANUARY 2024

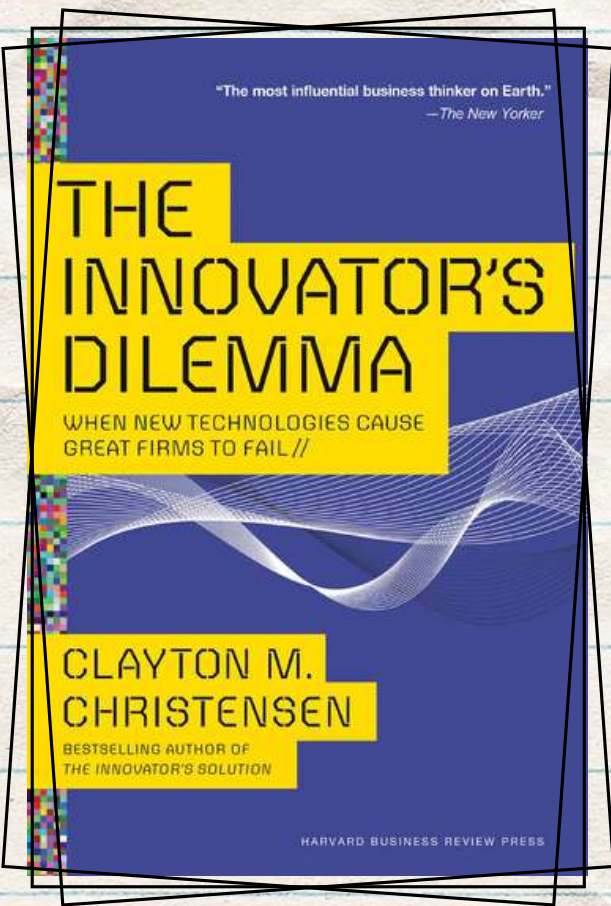
At 11 a.m. on January 29, 2024, at Bharat Manadapam, Pragati Maidan, New Delhi, Hon'ble Prime Minister Narendra Modi engaged with parents, teachers, and children during the live broadcast of "Pariksha Pe Charcha-2024," which was organized by SIBM-Nagpur. Over 150 MBA students watched the

livestream in classes 5, 6, and 7. This event is a component of the 'Exam Warriors' project, launched by Prime Minister Modi with the intention of providing a stress-free learning environment for students. The movement is very focused on encouraging a positive exam attitude, supporting an all-encompassing approach to education, and appreciating the individuality of every child. The movement, which was sparked by Prime Minister Modi's book "Exam Warriors," seeks to alter public opinions about exams by emphasizing on information and personal growth rather than excessive pressure and stress.



Unveiling the Must-Read Books of the Month

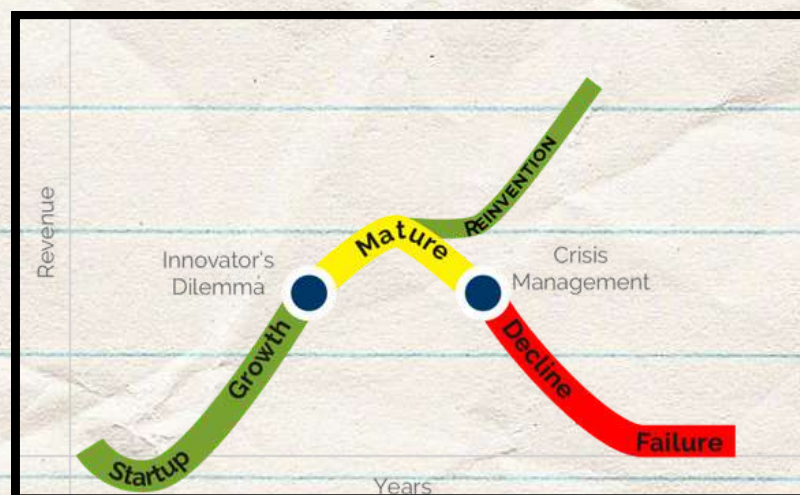
# PAGE-TURNER PICKS



## ABOUT THE BOOK

- Less capable technologies can eventually topple established industry leaders
- How market leaders can lose their competitive advantage when they fail to adapt to disruptive changes, making it essential for them to stay vigilant and innovative.
- Challenges readers to question traditional assumptions and develop strategies for identifying and responding to potential disruptions in their chosen fields.

- Real-world examples in the form of in-depth case studies of companies that thrived or failed
- Relevance in the book's lessons, regardless of the specific industry to one plans to enter



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- Vision without execution is hallucination.
  - The innovator's dilemma is not a lack of resources or talent. It is a lack of management imagination and the courage to act.