



Symbiosis Institute of Business Management, Nagpur
Master of Business Administration (Food and Agri Business Management)
Programme Structure 2023-25

1.	OBJECTIVE	Prepare students for an excellent corporate career, combining theory with practical business, classroom teaching with Management Development				
2.	DURATION (IN MONTHS)	24 (Full Time)				
3.	INTAKE	30				
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)
			15	7.5	3	25 (Includes i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3)
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)		b) International Students (In Percentage)	
			2		15	
5.	ELIGIBILITY	Graduate from any recognized University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes) at graduation.				
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test/ Written Test followed by Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	As per Annexure A				
10.	FEE		Academic Fee p.a	Institute Deposit	Total	





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	Indian Students	Other than Nagpur Domicile (Amount in INR)	500000	20000	520000			
		Nagpur Domicile (Amount in INR)	425000	20000	445000			
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	9875	275	10150			
		Foreign National Category (Amount in US\$)	2600	275	2875			
11. ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.							
12. STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.							
13. AWARD OF DEGREE	Master of Business Administration (Food and Agri Business Management) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.							
14. CLASSIFICATION OF CREDITS								
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
Common								
1	28	2	0	0	0	0	As per the student's choice	30
2	27	2	0	0	0	1		29
3	24	4	0	0	0	0		28
4	9	4	0	0	0	0		13
Total	88	12	0	0	0	0		100



This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council and Board of Management. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
Semester : 1							
Generic Core Courses							
T2804	0212420101	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2818	0212420102	Agricultural Economics		3	90	60	150
TH4170	0212420103	Food Product Development And Consumer Studies		3	90	60	150
T2374	0212420104	Agri Supply Chain Management		2	60	40	100
T2778	0212420105	Basics of Financial Management		2	60	40	100
T2216	0212420106	Business Statistics		2	60	40	100
T2003	0212420107	Financial Accounting		2	60	40	100
T1334	0212420108	Food Safety laws		2	60	40	100
T2572	0212420109	Human Resource Management		2	60	40	100
T2819	0212420110	Introduction to Agriculture		2	60	40	100
T2225	0212420111	Research Methodology		2	60	40	100
T2136	0212420112	Sales Force and Channel Management		2	60	40	100
Total				28	920	480	1400
Generic Elective Courses Group (Choose any one course)							
T6014	0212420113	Basic French I		2	60	40	100
T6012	0212430114	Basic German I		2	60	40	100
Total Required Credits				2	60	40	100
Semester : 2							
Generic Core Courses							
T2358	0212420201	Agri Finance		3	90	60	150
TH4169	0212420202	Food Safety And Quality Management		3	90	60	150
T2803	0212420203	Project on Agri - Finance		3	150	0	150
T2817	0212420204	Advances in Agriculture		2	60	40	100
T2151	0212420205	Agri Input Marketing		2	60	40	100
T2777	0212420206	Management Accounting		2	100	0	100
TH4175	0212420207	Food Journalism and Social Marketing		2	60	40	100
T2885	0212420208	Introduction to Micro Finance		2	60	40	100
T2513	0212420209	Marketing Research		2	60	40	100
T2220	0212420210	Operations Research		2	60	40	100





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T2573	0212420211	Organizational Behaviour		2	60	40	100
T2141	0212420212	Rural Marketing		2	60	40	100
T4005	0212420213	Integrated Disaster Management		0	0	0	Non - Letter Grade Mandatory
Total				27	910	440	1350
Generic Elective Courses Group (Choose any one course)							
T6015	0212420214	Basic French II		2	60	40	100
T6013	0212420215	Basic German II		2	60	40	100
Total Required Credits				2	60	40	100
Semester : 3							
Generic Core Courses							
T2905	0212420301	Internship		5	250	0	250
T2803	0212420302	Project on Practical Understanding of APMC Operations		3	150	0	150
T2369	0212420303	Agri Retail Management		2	60	40	100
T3079	0212420304	Business Analytics		2	60	40	100
T2897	0212420305	Cold Chain Management		2	60	40	100
T2364	0212420306	Export Potential Analysis for Agri Products		2	60	40	100
T2239	0212420307	Business Communication		2	100	0	100
T2169	0212420308	Warehouse Management		2	100	0	100
T2294	0212420309	Conflict and Negotiation		2	100	0	100
T2253	0212420310	Strategic Management		2	60	40	100
Total				24	1000	200	1200
Generic Elective Course Group (Choose any two courses)							
T3439	0212420311	Advanced Data Driven Decision Making		2	60	40	100
T2371	0212420312	Agri Project Risk Management		2	60	40	100
T2130	0212420313	Brand Management		2	60	40	100
T2862	0212420314	Business Statistics with R		2	60	40	100
T2649	0212420315	Management of International Operations		2	60	40	100
T2329	0212420316	Retail Distribution and Logistics		2	60	40	100
Total Required Credits				4	120	80	200
Semester : 4							





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Generic Core Courses							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2982	0212420402	Entrepreneurship in the Food Industry		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
Total				9	370	80	450
Generic Elective Course Group (Choose any two courses)							
T2139	0212420404	Digital Marketing		2	60	40	100
T3638	0212420405	Marketing and Sales Analytics		2	100	0	100
T2360	0212420406	Processing and Value Chain in Agriculture		2	60	40	100
Total Required Credits				4	160	40	200





Celebrating 50 Years of Excellence

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Semester	Continuous Assessment	Term End Assessment	Total Credits	Total Marks
Semester 1	4	26	30	1500
Semester 2	5	24	29	1450
Semester 3	14	14	28	1400
Semester 4	7	6	13	650
Total	30	70	100	5000

