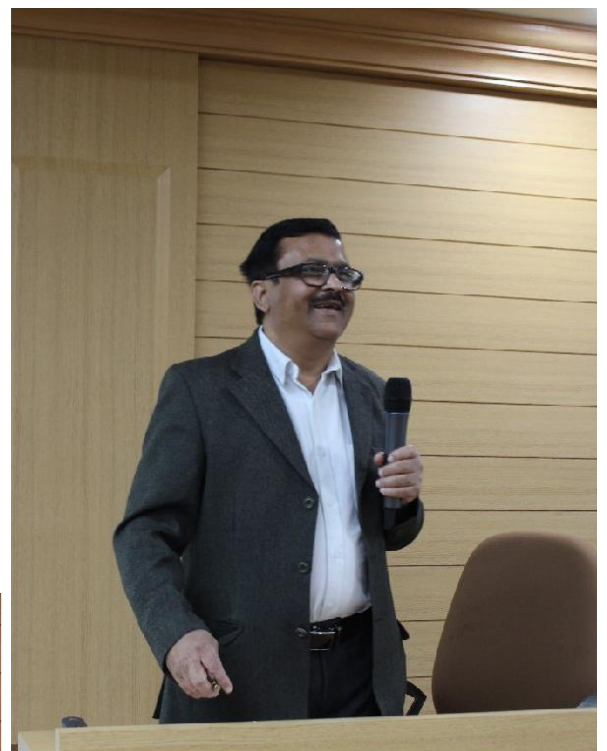


## Mr. Jyoti Prakash

Vice President & Equity Fund Manager

Aegon Life

Mr. Prakash, a IRMA alumnus – specialized in finance and marketing, has more than 20 years of experience in the field of portfolio and fund management. Being a finance professional, he introduced the concept of risk and return to the MBA batch of 2021. Although the risk and return concept were linked to finance, Mr. Prakash expanded the horizon of the concepts to an individual's personal life. He presented a new angle to understand the concept of risk and return. His talk then developed to help the batch understand behavioral finance and its importance in current market conditions. He also shed some light on saving rate when employed and spending rate when retired. Mr. Prakash's talk was insightful both at personal and professional level.



Date: 5<sup>th</sup> March 2020

Venue: Seminar Hall, SIBM-Nagpur