

Mr. Dipanjan Das

Chief Executive Officer

Greycells 18 Media Ltd.

Mr. Dipanjan, an INSEAD alumnus with more than 20 years of experience in strategy and business development, presented his views to MBA batch of 2021 on business leaders and their purpose in an organization. Being in strategy, Mr. Dipanjan's insight on leadership and how to

make transition from a manager to a leader was a very crucial lesson for whole batch. He introduced a new concept called as "Not To Do List" and then emphasized on the importance of integrity and attitude in leadership roles. His talk provided new insight into leadership such as treating people as the most valued asset, team building, managing energy etc.

Date: 1st March 2020

Venue: Seminar Hall, SIBM- Nagpur

