

Mr. Devan Bhalla

Senior Brand Manager

IndiaMART InterMESH Limited

Mr. Devan, MBA graduate from the very first batch of IIM Sambalpur & a public speaker, delivered a talk on the importance of personal branding for MBA batch of 2021. He is a senior brand manager at a very young age and also a TEDx speaker. He integrated the concepts of branding and personality to give insights on personal branding and how this is so much essential to MBA students. Apart from personal branding he inspired students to convert classroom learnings into result-oriented projects.



Date: 22nd February 2020

Venue: Seminar Hall, SIBM-Nagpur